

Depilatories in Uruguay

Market Direction | 2023-05-12 | 18 pages | Euromonitor

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Report description:

Depilatories witnessed slight growth in current value sales in 2022, but faced a sharp decrease in volume. As in other categories, this is linked to the significant price differential between depilatories sold in Uruguay and Argentina. It is very common for Uruguayans who live near the Argentinian border to purchase these products at much lower cost in Argentina. This trend is most acute in women's razors and blades, where volume sales declined by almost one-fifth in 2022. Hair removers/bleaches...

Euromonitor International's Depilatories in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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