

Depilatories in the US

Market Direction | 2023-05-24 | 23 pages | Euromonitor

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Report description:

In 2022, depilatories recorded sluggish growth in current value terms and declined in volume and real value (at constant 2022 prices) terms as the category was hit by inflated prices. Hair removers/bleaches registered the steepest volume decline in 2022, having seen relatively dynamic volume growth when the pandemic hit the US in 2020 due to more people resorting to at-home options. In addition, the heightened health-conscious mindset in the wake of the pandemic has led to more consumer reluctan...

Euromonitor International's Depilatories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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