

Depilatories in North Macedonia

Market Direction | 2023-05-15 | 18 pages | Euromonitor

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Report description:

In 2022, depilatories experienced strong double-digit percentage growth, fuelled by two key factors: rising unit prices and a moderate increase in volume demand. The upward trend in unit prices played a significant role in driving the category's growth, outpacing the official inflation rate. This increase in prices had a notable impact on the performance of depilatories, shaping the market dynamics throughout the year.

Euromonitor International's Depilatories in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising retail prices contribute to strong value increase in depilatories

More and more women choose women's razors and blades as they provide a precise and comfortable shaving experience

Hair removers/bleaches lose in popularity

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