

Depilatories in Denmark

Market Direction | 2023-04-24 | 14 pages | Euromonitor

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Report description:

Depilatories continued to see positive growth in 2022 as consumer lifestyles in Denmark returned to normal levels following the COVID-19 pandemic. Consumers once again spent more time socialising, going to work and enjoying activities outside the home, which lead to more consistent use of depilatories. Nevertheless, economic uncertainty brought about by higher inflation encouraged many consumers to rein in their spending wherever possible, and for many this included purchases of depilatories. Co...

Euromonitor International's Depilatories in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Depilatories in Denmark
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List Of Contents And Tables

DEPILATORIES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Depilatories usage hindered by rising prices

Subscription services make their mark in depilatories

Consolidated competitive landscape remains

PROSPECTS AND OPPORTUNITIES

Depilatories face growing competition from permanent hair removal methods

Sustainable concerns will shape demand patterns

Retailers to persevere with private label developments

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2017-2022

Table 2 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2018-2022

Table 4 NBO Company Shares of Depilatories: % Value 2018-2022

Table 5 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 6 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN DENMARK

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 13 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 14 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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