

Depilatories in Bolivia

Market Direction | 2023-05-02 | 15 pages | Euromonitor

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Report description:

Depilatories witnessed slower retail volume and current value growth in 2022 compared to the previous year. Demand for razors and blades continued to recover from the COVID-19 pandemic, as consumers took to shaving more frequently now that they were out of home more. With beauty/hair salons reopening, consumers have moved back to hair removal out of home, leading to a decline in sales of hair removers/bleaches for the second year. In 2020, hair removers/bleaches presented major sales because of...

Euromonitor International's Depilatories in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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