

Deodorants in the US

Market Direction | 2023-05-24 | 25 pages | Euromonitor

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Report description:

Following in the footsteps of a successful COVID-19 recovery year in 2021, deodorants sales continued to record strong current value growth in 2022. The normalisation of in-person engagements expanded in-office work capacities and allowed face-to-face interactions to regain normality, contributing to greater deodorant usage and sales in 2022 than had been seen in 2021. The need and desire for odour and sweat control may have dwindled during the peak pandemic period, but, as daily routines shifte...

Euromonitor International's Deodorants in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2023

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