

Deodorants in Peru

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Given that deodorant consumption in Peru is still seasonal and related to social occasions, the lifting of COVID-19 related restrictions during 2022 benefited sales of deodorants with the category's recovery enabling sales to reach near pre-pandemic levels. Consumers were able to enjoy their first summer in two years at the beach and were keen to engage in social activities once more. This along with the return to the workplace and education establishments provided a much needed boost to the cat...

Euromonitor International's Deodorants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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