

Deodorants in Georgia

Market Direction | 2023-05-09 | 18 pages | Euromonitor

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Report description:

As concern surrounding COVID-19 reduces, a return to pre-pandemic lifestyles encouraged Georgians to spend more time outside of the home. The rising focus on health and wellness following the pandemic has further encouraged consumers to take part in sports and exercise. These factors drove the demand for deodorants in 2022, with a rising number of social events and occasions boosting use. In addition, a growing number of tourists and emigrants stimulated retail volume sales of deodorants through...

Euromonitor International's Deodorants in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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