

Deodorants in Bolivia

Market Direction | 2023-05-02 | 17 pages | Euromonitor

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Report description:

Deodorants returned to positive value growth in 2022 following two years of negative growth when the COVID-19 pandemic led to weaker growth due to home seclusion. The growing issue of deodorant smuggling from Argentina has taken its toll on formal sales. Although rising prices provided a return to positive current value growth, retail volume sales continued to decline in 2022. Manufacturers have engaged in promotional activities at point of sale and have launched new products to draw consumers i...

Euromonitor International's Deodorants in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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