

Deodorants in Azerbaijan

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Azerbaijan's proximity to both Ukraine and Russia has created a lot of uncertainty and while Azerbaijan benefitted from increasing global energy prices as a result of the war in 2022 - on the flip side, Azerbaijan is heavily dependent on trade and raw materials for production both from Russia and Ukraine and trade flows were disrupted. As a result, with such economic uncertainty, there was soaring inflation. With this backdrop, current value sales of deodorants increased significantly, though gr...

Euromonitor International's Deodorants in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Volume sales higher than before pandemic

Global brands dominate

Sprays dominate, in spite of negative impact on environment

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