

Contact Lenses and Solutions in Sweden

Market Direction | 2023-05-22 | 20 pages | Euromonitor

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Report description:

Contact lenses and contact lenses solutions remained flat during 2022 and 2023. The essential nature of contact lenses meant that volume sales remained stagnant for both years, following a relatively modest decline during COVID-19 in 2020. The modest decline during the pandemic was not due to financial reasons but rather due to consumers spending more time at home, opting to wear spectacles instead; a large share of Swedish contact lens users are dual users, meaning they use both contact lenses...

Euromonitor International's Contact Lenses and Solutions in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The outdoor trend and active lifestyles drive sales of contact lenses

Advanced features such as higher moisture retention boosts retail value growth

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Eye surgery, fashion spectacles and allergies threaten retail value growth

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