

Contact Lenses and Solutions in China

Market Direction | 2023-05-24 | 19 pages | Euromonitor

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Report description:

While the growth rate of contact lenses considerably slowed in 2022 compared to the dynamic performance recorded the previous year, both retail volume and current value sales of contact lenses have returned to double-digit growth in 2023. This is being driven by the end of China's "zero-Covid" policy, the recovery of the supply chain and greater out-of-home scenarios where local consumers want to wear contact lenses.

Euromonitor International's Contact Lenses and Solutions in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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