

**Contact Lenses and Solutions in Canada**

Market Direction | 2023-05-22 | 19 pages | Euromonitor

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**Report description:**

Contact lenses and solutions experienced robust growth in 2022 as the product area transitioned from the COVID-19 years of 2020 and 2021 to reach normalised historical growth rates. Daily disposable lenses led the growth, although industry sources noted that high inflation rates were likely causing consumers to save money by prolonging the use of their current supplies, such as wearing glasses more frequently to avoid frequent contact lens replacements. Companies like KITS, a Canadian direct-to-...

Euromonitor International's Contact Lenses and Solutions in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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