

Colour Cosmetics in Uruguay

Market Direction | 2023-05-12 | 20 pages | Euromonitor

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Report description:

The colour cosmetic category had an outstanding year in 2022 with significant double-digit growth in both retail volume and current value sales. The gradual re-opening of the economy and the full relaxation of pandemic restrictions has increased social occasions in leisure, study and working situations. Consumers were keen to reinvest in make-up and their facial appearance as masks were no longer required to be worn in public. The full re-opening of store-based retailers in 2022 has had a notabl...

Euromonitor International's Colour Cosmetics in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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