

Colour Cosmetics in Tunisia

Market Direction | 2023-05-12 | 19 pages | Euromonitor

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Report description:

After two tight years in 2020 and 2021 due to the onset of COVID-19, 2022 proved to be a year of recovery for sales of colour cosmetics in Tunisia. During the height of the pandemic, demand recorded a significant decline because many women had to work from home negating the usage of colour cosmetics. Once people were able to return to their places of work and begin socialising again, usage of colour cosmetics rose once more, with the category recording positive growth in both value and volume te...

Euromonitor International's Colour Cosmetics in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COLOUR COSMETICS IN TUNISIA

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Growth in direct selling as the category rapidly expands

The important presence of the parallel trading hampers legitimate sales

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