

## **Colour Cosmetics in Switzerland**

Market Direction | 2023-05-22 | 29 pages | Euromonitor

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### **Report description:**

Colour cosmetics recorded a reasonable rate of value growth in 2022, with lip products, in particular, experiencing a strong recovery and driving overall sales and growth. With consumers wearing masks less frequently, as well as spending more time away from home (working at the office again, spending time socialising with others, going out, attending events, participating in special occasions and so on) the use of colour cosmetics became more common and frequent and lip products, especially, reg...

Euromonitor International's Colour Cosmetics in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## SOURCES

### Summary 1 Research Sources

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