

Colour Cosmetics in Slovenia

Market Direction | 2023-05-15 | 20 pages | Euromonitor

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Report description:

The colour cosmetics category is growing due to women paying greater attention to self-care and appearance. Unemployment rates are very low in Slovenia, and after two years of COVID-19 related restrictions, women tend to take more care of their appearance than ever before. There are a number of make-up tips and tricks now available on social media through influencers, which are also serving to drive growth in sales amongst younger females. Pastel and nude colours and earthy tones are now trendin...

Euromonitor International's Colour Cosmetics in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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