

Colour Cosmetics in Singapore

Market Direction | 2023-05-23 | 29 pages | Euromonitor

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Report description:

Colour cosmetics saw a strong performance and continued its road to recovery in Singapore in 2022, with close to double-digit retail current value growth. Given a successful government-led vaccination programme that enabled more than 80% of the population to be fully vaccinated by August, regulations on compulsory mask-wearing outside of the home were lifted across the year, with masks only mandatory on public transport by the end of the year. Facial make-up saw the fastest growth in 2022, follo...

Euromonitor International's Colour Cosmetics in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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