

Colour Cosmetics in Serbia

Market Direction | 2023-05-12 | 19 pages | Euromonitor

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Report description:

For many women in Serbia, the quality of colour cosmetics remains a top priority, with over 50% of consumers valuing quality over other factors. Low-priced cosmetics are often viewed with scepticism due to doubts about their quality. As such, when choosing colour cosmetics, Serbian women generally rely on their past experiences, recommendations from friends, and advice from beauty professionals.

Euromonitor International's Colour Cosmetics in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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