

Colour Cosmetics in Bolivia

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Colour cosmetics had a prosperous year in 2022 with both retail volume and current value growth rising on 2021 levels. The shift back to normal lifestyle outside of the home has made the physical shopping experience more desirable again. Consumers value using testers when sampling colour cosmetics in store, as they provide a useful tool to help them choose. In-store promotional activities in beauty specialist retailers have increased in 2022 where consultants can help consumers find the best opt...

Euromonitor International's Colour Cosmetics in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

COLOUR COSMETICS IN BOLIVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sensory experience of colour cosmetics gains relevance as consumers head back in-store

Eye make-up remains core area of growth

Social networks become a key channel to drive brand awareness

PROSPECTS AND OPPORTUNITIES

Vegan colour cosmetics to expand in mass segment

Facemasks restrict growth of lip products

Colour cosmetics to expand with modern retail developments

CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN BOLIVIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 16 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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