

**Colour Cosmetics in Azerbaijan**

Market Direction | 2023-05-02 | 20 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

**Report description:**

Azerbaijan's proximity to both Ukraine and Russia has created a lot of uncertainty and while Azerbaijan benefitted from increasing global energy prices in 2022 as a result of the war - on the flip side, Azerbaijan is heavily dependent on trade and raw materials for production both from Russia and Ukraine and trade flows were disrupted. As a result, with such economic uncertainty, there was soaring inflation. With this backdrop, current value sales of colour cosmetics increased significantly, tho...

Euromonitor International's Colour Cosmetics in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:****Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## List Of Contents And Tables

### COLOUR COSMETICS IN AZERBAIJAN

#### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Supply shortages dampen volume sales

L'Oréal maintains its lead in colour cosmetics

Lip products and new innovative products see healthy current value growth

#### PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

The trend for eyelashes extensions and gel nails put a dent in retail value sales of mascara and nail products

Clean movement gathers momentum

#### CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

### BEAUTY AND PERSONAL CARE IN AZERBAIJAN

#### EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

**Colour Cosmetics in Azerbaijan**

Market Direction | 2023-05-02 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-10
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)