

Beauty and Personal Care in Tunisia

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Report description:

The beauty and personal care industry in Tunisia registered strong value growth in 2022. However, this was mostly caused by relatively high inflation that was stimulated by a sharp depreciation of the local currency against the euro, the economic crisis, and a decrease of Tunisian consumer purchasing power.

Euromonitor International's Beauty and Personal Care in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Beauty and Personal Care in Tunisia

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List Of Contents And Tables

BEAUTY AND PERSONAL CARE IN TUNISIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 6 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 7 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 8 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 9 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

MASS BEAUTY AND PERSONAL CARE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

New products developed by the local industry compete well on price compared to their international counterparts

Imports from new countries further expand the mass beauty and personal care category

Middle-income consumers trade down from premium to mass

PROSPECTS AND OPPORTUNITIES

Inflation impacts demand in the early years of the forecast period

Distribution remains important in developing mass beauty and personal care products with discounters becoming a more important channel

Social media advertising and marketing campaigns on the rise as industry players embrace the importance of this channel in reaching their consumer bases

CATEGORY DATA

Table 10 Sales of Mass Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Mass Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Mass Beauty and Personal Care: % Value 2018-2022

Table 13 LBN Brand Shares of Mass Beauty and Personal Care: % Value 2019-2022

Table 14 Forecast Sales of Mass Beauty and Personal Care by Category: Value 2022-2027

Table 15 Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2022-2027

PREMIUM BEAUTY AND PERSONAL CARE IN TUNISIA

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KEY DATA FINDINGS

2022 DEVELOPMENTS

New laws enacted in 2022 on imported premium products are designed to reduce the level of imports into Tunisia and consequently foreign currency reserves

Growth in parallel trading in premium beauty and personal care in 2022

Significant development of retail e-commerce for premium beauty and personal care products

PROSPECTS AND OPPORTUNITIES

Local production of premium beauty and personal care products on the rise over the forecast period

Demand for premium brands stagnates in volume terms over the forecast period

Fatales Tunisie remains the leading distributor of premium beauty and personal care products

CATEGORY DATA

Table 16 Sales of Premium Beauty and Personal Care by Category: Value 2017-2022

Table 17 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 19 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 20 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027

Table 21 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

BABY AND CHILD-SPECIFIC PRODUCTS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022, a historical year of value growth

Important development of mass baby and child-specific products

Baby and child-specific hair care records the highest growth in 2022

PROSPECTS AND OPPORTUNITIES

A shift in marketing strategies from TV and mass media to online characterises the forecast period

Positive performance of baby and child-specific products over the forecast period

Success for this category makes it more attractive to both local and international companies

CATEGORY DATA

Table 22 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 23 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 24 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 25 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 26 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 27 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 28 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 29 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 30 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 31 □Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BATH AND SHOWER IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hand sanitisers no longer in demand due to alleviation of COVID-19 and the resumption of society

Category ripe for new product development proves attractive to local players

Tunisian company SATEM endeavours to compete with the leading players through new launches and intense advertising activity on social media

PROSPECTS AND OPPORTUNITIES

An important presence of international brands over the forecast period

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Bar soap remains a strong and resilient category, despite developments in liquid soap and its rise to prominence during the height of the pandemic

Important development of private label products over the forecast period

CATEGORY DATA

Table 32 Sales of Bath and Shower by Category: Value 2017-2022

Table 33 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 34 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022

Table 35 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 36 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 37 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 38 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

Table 39 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

COLOUR COSMETICS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of colour cosmetics recover in 2022 after two years of considerably reduced usage during the height of the pandemic

Growth in direct selling as the category rapidly expands

The important presence of the parallel trading hampers legitimate sales

PROSPECTS AND OPPORTUNITIES

Development of the local industry encouraged by the dominance of mass products

Social media becomes key in advertising activities

Nail polish faces difficulties over the forecast period from nail salons and the current fad for false nails

CATEGORY DATA

Table 40 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 41 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 42 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 43 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 44 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 45 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 46 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 47 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 48 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

DEODORANTS IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 is characterised by historical unit price growth and a slowdown in demand for deodorants

Domestic player SATEM experiences strong growth and development

Henkel-Alki Tunisie retains top spot in deodorants thanks to its Souplesse brand

PROSPECTS AND OPPORTUNITIES

The category develops further over the forecast period with the entry of a number of new brands

Grocery retailers support forecast period sales

Growing demand for added-value deodorants such as those with invisible or organic credentials

CATEGORY DATA

Table 49 Sales of Deodorants by Category: Value 2017-2022

Table 50 Sales of Deodorants by Category: % Value Growth 2017-2022

Table 51 Sales of Deodorants by Premium vs Mass: % Value 2017-2022

Table 52 NBO Company Shares of Deodorants: % Value 2018-2022

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Table 53 LBN Brand Shares of Deodorants: % Value 2019-2022

Table 54 Forecast Sales of Deodorants by Category: Value 2022-2027

Table 55 Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

Table 56 Forecast Sales of Deodorants by Premium Vs Mass: % Value 2022-2027

DEPILATORIES IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Nihel retains its outright lead despite intensifying competition

Women's pre-shave begins to appear on the Tunisian market

Despite the popularity of traditional forms of depilation in the country, women's razors and blades sees the entry of a new brand creating competition for Gillette and Bic

PROSPECTS AND OPPORTUNITIES

Laser hair removal negatively impacts category sales over the forecast period

Sugaring remains a popular choice with leading player Nihel present in sugaring products

While the category remains dominated by mass products, new premium depilatories products make an entry

CATEGORY DATA

Table 57 Sales of Depilatories by Category: Value 2017-2022

Table 58 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 59 NBO Company Shares of Depilatories: % Value 2018-2022

Table 60 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 61 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 62 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

FRAGRANCES IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery year for fragrances in 2022 due to the full lifting of COVID-19 restrictions

Premium women's fragrances records the highest growth

Local players are absent from premium fragrances leaving the category in the hands of renowned international brands

PROSPECTS AND OPPORTUNITIES

Stagnation in volume growth of fragrances over the forecast period due to the economic crisis and high inflation with little change in the competitive environment

The forecast period sees intensifying competition in the health and beauty specialists channel

Illicit trade remains the main threat to the expansion of fragrances' sales

CATEGORY DATA

Table 63 Sales of Fragrances by Category: Value 2017-2022

Table 64 Sales of Fragrances by Category: % Value Growth 2017-2022

Table 65 NBO Company Shares of Fragrances: % Value 2018-2022

Table 66 LBN Brand Shares of Fragrances: % Value 2019-2022

Table 67 LBN Brand Shares of Premium Men's Fragrances: % Value 2019-2022

Table 68 LBN Brand Shares of Premium Women's Fragrances: % Value 2019-2022

Table 69 Forecast Sales of Fragrances by Category: Value 2022-2027

Table 70 Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

HAIR CARE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

The parallel trade characterises salon professional hair care

Mass brands dominate hair care in Tunisia with premium products focusing on niche categories such as perms and relaxants

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Conditioners and treatments performs well in 2022 due to growing consumer demand

PROSPECTS AND OPPORTUNITIES

Hair care remains an important category in the beauty and personal care market in the country with the competitive environment becoming increasingly intense

Modern grocery retailers support the distribution of hair care products over the forecast period

Natural and herbal hair care products remain trendy over the forecast period

CATEGORY DATA

Table 71 Sales of Hair Care by Category: Value 2017-2022

Table 72 Sales of Hair Care by Category: % Value Growth 2017-2022

Table 73 Sales of Hair Care by Premium vs Mass: % Value 2017-2022

Table 74 NBO Company Shares of Hair Care: % Value 2018-2022

Table 75 LBN Brand Shares of Hair Care: % Value 2019-2022

Table 76 NBO Company Shares of Salon Professional Hair Care: % Value 2018-2022

Table 77 LBN Brand Shares of Salon Professional Hair Care: % Value 2019-2022

Table 78 LBN Brand Shares of Premium Hair Care: % Value 2019-2022

Table 79 Forecast Sales of Hair Care by Category: Value 2022-2027

Table 80 □Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

Table 81 □Forecast Sales of Hair Care by Premium vs Mass: % Value 2022-2027

MEN'S GROOMING IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

2022 is a year of recovery for men's grooming after two unprecedented years of pandemic

Continuous growth of products dedicated to men thanks to initial new product launches by leading multinationals

New South Korean player Dorco enters the Tunisian men's grooming category in 2022

PROSPECTS AND OPPORTUNITIES

Slowing volume sales growth for men's grooming over the forecast period

Male preferences towards beards represent an important threat to the development of men's grooming over the forecast period

Mass men's bath and shower records the highest volume growth over the forecast period

CATEGORY DATA

Table 82 Sales of Men's Grooming by Category: Value 2017-2022

Table 83 Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 84 Sales of Men's Razors and Blades by Type: % Value Breakdown 2019-2022

Table 85 Sales of Men's Skin Care by Type: % Value Breakdown 2019-2022

Table 86 NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 87 LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 88 LBN Brand Shares of Men's Razors and Blades: % Value 2019-2022

Table 89 Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 90 Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

ORAL CARE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Oral care sees limited damage from the pandemic, though volume sales slow in 2022 due to inflation and the economic crisis

Unilever maintains its lead in oral care, however Carrefour launches its first private label in Tunisia, with products imported from France

Domestic players remain absent from the category due to the high production costs involved in manufacturing oral care products

PROSPECTS AND OPPORTUNITIES

Oral care remains populated by mass brands with the few premium brands available sold via pharmacies and recommended by

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dentists

Diversified product range continues to drive sales of toothpaste and manual toothbrushes

The government regularly extends its oral hygiene programme to increase oral care awareness around the country but especially in rural areas

CATEGORY DATA

Table 91 Sales of Oral Care by Category: Value 2017-2022

Table 92 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 93 Sales of Toothbrushes by Category: Value 2017-2022

Table 94 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 95 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 96 NBO Company Shares of Oral Care: % Value 2018-2022

Table 97 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 98 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 99 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 100 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 101 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

SKIN CARE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continuous development of local industry players

International brands retain the lead thanks to consumer perception of their better quality and greater efficacy

Pharmacies becomes an important channel in the development of the skin care category in the country

PROSPECTS AND OPPORTUNITIES

The development of ingredients such as the inclusion of sun protection in skin care continues to rise over the forecast period

Inflation represents the main threat to the development of skin care

Retail e-commerce broadens the scope of skin care sales

CATEGORY DATA

Table 102 Sales of Skin Care by Category: Value 2017-2022

Table 103 Sales of Skin Care by Category: % Value Growth 2017-2022

Table 104 NBO Company Shares of Skin Care: % Value 2018-2022

Table 105 LBN Brand Shares of Skin Care: % Value 2019-2022

Table 106 LBN Brand Shares of Premium Skin Care: % Value 2019-2022

Table 107 Forecast Sales of Skin Care by Category: Value 2022-2027

Table 108 Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

SUN CARE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Narcisse Sund, the first Tunisian sun care brand to launch in the country

Aftersun benefits from growing consumer awareness in the country

Inflation negatively affects sales of sun care

PROSPECTS AND OPPORTUNITIES

The key players within sun care focus on innovation, varying SPF levels and widening the variety of pack sizes

Collaboration with social media influencers enables players to remain competitive

Growing exposure to advertising and government campaigns on the essential nature of sun care boost consumer awareness

CATEGORY DATA

Table 109 Sales of Sun Care by Category: Value 2017-2022

Table 110 Sales of Sun Care by Category: % Value Growth 2017-2022

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Table 111 Sales of Sun Care by Premium vs Mass: % Value 2017-2022
Table 112 NBO Company Shares of Sun Care: % Value 2018-2022
Table 113 LBN Brand Shares of Sun Care: % Value 2019-2022
Table 114 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022
Table 115 Forecast Sales of Sun Care by Category: Value 2022-2027
Table 116 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

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