

Beauty and Personal Care in the Netherlands

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Report description:

Following the start of a recovery from COVID-19 in 2021, the beauty and personal care landscape saw a further recovery in 2022, with pandemic restrictions lifted, increasing social occasions. Consumer attitudes and behaviours adopted during COVID-19 began to change; for example, there was less emphasis on hand hygiene, and mask-wearing stopped. This resulted in a strong decline in sales of liquid soap and hand sanitisers, which limited the overall growth of bath and shower in 2022. However, posi...

Euromonitor International's Beauty and Personal Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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