

Beauty and Personal Care in the Czech Republic

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Report description:

Despite initial enthusiasm after the lifting of pandemic-related restrictions, beauty and personal care faced significant challenges in 2022, including high inflation, rising energy costs, and the Russian invasion of Ukraine. As a result, the overall dynamic of the product area has seen a considerable slowdown in terms of volume sales, while value sales were boosted by inflation and increasing unit prices across nearly all categories. A combination of ingredient shortages, transportation bottlen...

Euromonitor International's Beauty and Personal Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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