

Beauty and Personal Care in Lebanon

Market Direction | 2023-04-28 | 77 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

The socioeconomic crisis continued to undermine demand in beauty and personal care in 2022. Pressure on consumer spending remains a major issue, although some stability and positive volume growth have returned as consumers adjust to their new reality and brands are more focused on marketing. The erosion of the middle class has led to polarisation in colour cosmetics, fragrances and skin care, with affluent elites favouring premium brands and mass consumers preferring the cheapest options.

Euromonitor International's Beauty and Personal Care in Lebanon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Beauty and Personal Care in Lebanon
Euromonitor International
May 2023

List Of Contents And Tables

BEAUTY AND PERSONAL CARE IN LEBANON

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for beauty and personal care?

Market Data

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 6 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 7 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 8 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 9 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 10 □Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 11 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

BABY AND CHILD-SPECIFIC PRODUCTS

2022 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 13 □Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 14 □NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 15 □LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 16 □LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 17 □Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 18 □Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

BATH AND SHOWER

Table 19 □Sales of Bath and Shower by Category: Value 2017-2022

Table 20 □Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 21 □NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 22 □LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 23 □Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 24 □Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

DEODORANTS

Table 25 □Sales of Deodorants by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 26 □Sales of Deodorants by Category: % Value Growth 2017-2022

Table 27 □NBO Company Shares of Deodorants: % Value 2018-2022

Table 28 □LBN Brand Shares of Deodorants: % Value 2019-2022

Table 29 □Forecast Sales of Deodorants by Category: Value 2022-2027

Table 30 □Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

HAIR CARE

Table 31 □Sales of Hair Care by Category: Value 2017-2022

Table 32 □Sales of Hair Care by Category: % Value Growth 2017-2022

Table 33 □NBO Company Shares of Hair Care: % Value 2018-2022

Table 34 □LBN Brand Shares of Hair Care: % Value 2019-2022

Table 35 □Forecast Sales of Hair Care by Category: Value 2022-2027

Table 36 □Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

DEPILATORIES

Table 37 □Sales of Depilatories by Category: Value 2017-2022

Table 38 □Sales of Depilatories by Category: % Value Growth 2017-2022

Table 39 □NBO Company Shares of Depilatories: % Value 2018-2022

Table 40 □LBN Brand Shares of Depilatories: % Value 2019-2022

Table 41 □Forecast Sales of Depilatories by Category: Value 2022-2027

Table 42 □Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

ORAL CARE

Table 43 □Sales of Oral Care by Category: Value 2017-2022

Table 44 □Sales of Oral Care by Category: % Value Growth 2017-2022

Table 45 □NBO Company Shares of Oral Care: % Value 2018-2022

Table 46 □LBN Brand Shares of Oral Care: % Value 2019-2022

Table 47 □Forecast Sales of Oral Care by Category: Value 2022-2027

Table 48 □Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

MEN'S GROOMING

Table 49 □Sales of Men's Grooming by Category: Value 2017-2022

Table 50 □Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 51 □NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 52 □LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 53 □Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 54 □Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

COLOUR COSMETICS

Table 55 □Sales of Colour Cosmetics by Category: Value 2017-2022

Table 56 □Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 57 □NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 58 □LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 59 □LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 60 □Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 61 □Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

FRAGRANCES

Table 62 □Sales of Fragrances by Category: Value 2017-2022

Table 63 □Sales of Fragrances by Category: % Value Growth 2017-2022

Table 64 □NBO Company Shares of Fragrances: % Value 2018-2022

Table 65 □LBN Brand Shares of Fragrances: % Value 2019-2022

Table 66 □LBN Brand Shares of Premium Fragrances: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 67 □Forecast Sales of Fragrances by Category: Value 2022-2027

Table 68 □Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

SKIN CARE

Table 69 □Sales of Skin Care by Category: Value 2017-2022

Table 70 □Sales of Skin Care by Category: % Value Growth 2017-2022

Table 71 □NBO Company Shares of Skin Care: % Value 2018-2022

Table 72 □LBN Brand Shares of Skin Care: % Value 2019-2022

Table 73 □LBN Brand Shares of Premium Skin Care: % Value 2019-2022

Table 74 □Forecast Sales of Skin Care by Category: Value 2022-2027

Table 75 □Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

SUN CARE

Table 76 □Sales of Sun Care by Category: Value 2017-2022

Table 77 □Sales of Sun Care by Category: % Value Growth 2017-2022

Table 78 □NBO Company Shares of Sun Care: % Value 2018-2022

Table 79 □LBN Brand Shares of Sun Care: % Value 2019-2022

Table 80 □LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022

Table 81 □Forecast Sales of Sun Care by Category: Value 2022-2027

Table 82 □Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Beauty and Personal Care in Lebanon

Market Direction | 2023-04-28 | 77 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com