

Beauty and Personal Care in Laos

Market Direction | 2023-05-10 | 59 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1675.00
- Multiple User License (1 Site) €3350.00
- Multiple User License (Global) €5025.00

Report description:

In 2022, sales are no longer impacted by the COVID-19 pandemic, with restrictions easing and consumers returning to pre-pandemic routines. This is boosting colour cosmetics and men's grooming, as consumers once again prioritise their appearance. Consumers are now being negatively impacted by global inflation, which are encouraging many low-income consumers to be more conservative with spending.

Euromonitor International's Beauty and Personal Care in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Beauty and Personal Care in Laos
Euromonitor International
May 2023

List Of Contents And Tables

BEAUTY AND PERSONAL CARE IN LAOS

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for beauty and personal care?

CHART 1 Beauty and Personal Care: Traditional retailer

CHART 2 Beauty and Personal Care: Traditional retailer

Market Data

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 6 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 7 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 8 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 9 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

BABY AND CHILD-SPECIFIC PRODUCTS

2022 Developments

Prospects and Opportunities

Category Data

Table 10 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 11 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 13 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 14 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 15 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

BATH AND SHOWER

Table 16 Sales of Bath and Shower by Category: Value 2017-2022

Table 17 Sales of Bath and Shower by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Bath and Shower: % Value 2018-2022

Table 19 LBN Brand Shares of Bath and Shower: % Value 2019-2022

Table 20 Forecast Sales of Bath and Shower by Category: Value 2022-2027

Table 21 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027

DEODORANTS

Table 22 Sales of Deodorants by Category: Value 2017-2022

Table 23 Sales of Deodorants by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 24 □NBO Company Shares of Deodorants: % Value 2018-2022

Table 25 □LBN Brand Shares of Deodorants: % Value 2019-2022

Table 26 □Forecast Sales of Deodorants by Category: Value 2022-2027

Table 27 □Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

HAIR CARE

Table 28 □Sales of Hair Care by Category: Value 2017-2022

Table 29 □Sales of Hair Care by Category: % Value Growth 2017-2022

Table 30 □NBO Company Shares of Hair Care: % Value 2018-2022

Table 31 □LBN Brand Shares of Hair Care: % Value 2019-2022

Table 32 □Forecast Sales of Hair Care by Category: Value 2022-2027

Table 33 □Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

DEPILATORIES

Table 34 □Sales of Depilatories by Category: Value 2017-2022

Table 35 □Sales of Depilatories by Category: % Value Growth 2017-2022

Table 36 □NBO Company Shares of Depilatories: % Value 2018-2022

Table 37 □LBN Brand Shares of Depilatories: % Value 2019-2022

Table 38 □Forecast Sales of Depilatories by Category: Value 2022-2027

Table 39 □Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

ORAL CARE

Table 40 □Sales of Oral Care by Category: Value 2017-2022

Table 41 □Sales of Oral Care by Category: % Value Growth 2017-2022

Table 42 □NBO Company Shares of Oral Care: % Value 2018-2022

Table 43 □LBN Brand Shares of Oral Care: % Value 2019-2022

Table 44 □Forecast Sales of Oral Care by Category: Value 2022-2027

Table 45 □Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

MEN'S GROOMING

Table 46 □Sales of Men's Grooming by Category: Value 2017-2022

Table 47 □Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 48 □NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 49 □LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 50 □Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 51 □Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

COLOUR COSMETICS

Table 52 □Sales of Colour Cosmetics by Category: Value 2017-2022

Table 53 □Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 54 □NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 55 □LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 56 □Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 57 □Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

FRAGRANCES

Table 58 □Sales of Fragrances by Category: Value 2017-2022

Table 59 □Sales of Fragrances by Category: % Value Growth 2017-2022

Table 60 □NBO Company Shares of Fragrances: % Value 2018-2022

Table 61 □LBN Brand Shares of Fragrances: % Value 2019-2022

Table 62 □Forecast Sales of Fragrances by Category: Value 2022-2027

Table 63 □Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

SKIN CARE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 64 □Sales of Skin Care by Category: Value 2017-2022

Table 65 □Sales of Skin Care by Category: % Value Growth 2017-2022

Table 66 □NBO Company Shares of Skin Care: % Value 2018-2022

Table 67 □LBN Brand Shares of Skin Care: % Value 2019-2022

Table 68 □Forecast Sales of Skin Care by Category: Value 2022-2027

Table 69 □Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

SUN CARE

Table 70 □Sales of Sun Care by Category: Value 2017-2022

Table 71 □Sales of Sun Care by Category: % Value Growth 2017-2022

Table 72 □NBO Company Shares of Sun Care: % Value 2018-2022

Table 73 □LBN Brand Shares of Sun Care: % Value 2019-2022

Table 74 □Forecast Sales of Sun Care by Category: Value 2022-2027

Table 75 □Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Beauty and Personal Care in Laos

Market Direction | 2023-05-10 | 59 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1675.00
	Multiple User License (1 Site)	€3350.00
	Multiple User License (Global)	€5025.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com