

Beauty and Personal Care in Israel

Market Direction | 2023-05-02 | 119 pages | Euromonitor

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Report description:

Beauty and personal care was plagued by significant price increases in 2022, and Unilever Israel Ltd played a significant role in this. In August 2022, the player stopped offering discounts on their beauty and personal care products, leading to a rise in their prices. As a result, Osher Ad, a major supermarket chain, stopped selling Unilever products due to their increased prices. In November 2022, Unilever announced a price increase of 6-20% on their beauty and personal care products, including...

Euromonitor International's Beauty and Personal Care in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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