

## **Beauty and Personal Care in Ecuador**

Market Direction | 2023-05-04 | 101 pages | Euromonitor

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### **Report description:**

Ecuador witnessed a slight economic recovery in 2022 following the decline caused by the COVID-19 pandemic. During the second half of 2021, a nationwide vaccination plan was launched that successfully reduced the threat of COVID-19. Although there was a surge in cases of the Omicron variant at the beginning of 2022, there were no major restrictions on mobility or capacity due to the vaccination plan. Thereafter, as life regained normality, there was a general recovery in demand for beauty and pe...

Euromonitor International's Beauty and Personal Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Beauty and Personal Care in Ecuador  
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List Of Contents And Tables

### **BEAUTY AND PERSONAL CARE IN ECUADOR**

#### **EXECUTIVE SUMMARY**

Beauty and personal care in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for beauty and personal care?

#### **MARKET DATA**

Table 1 Sales of Beauty and Personal Care by Category: Value 2017-2022  
Table 2 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022  
Table 3 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022  
Table 4 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022  
Table 5 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022  
Table 6 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022  
Table 7 Distribution of Beauty and Personal Care by Format: % Value 2017-2022  
Table 8 Distribution of Beauty and Personal Care by Format and Category: % Value 2022  
Table 9 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027  
Table 10 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **MASS BEAUTY AND PERSONAL CARE IN ECUADOR**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Mass fragrances and colour cosmetics remain dependent on direct selling  
Inflation has uneven impact on different categories  
Mass dermocosmetics make steady progress

#### **PROSPECTS AND OPPORTUNITIES**

Direct selling expected to make recovery  
Hard discounters and private label emerge during the crisis  
Digital to gain more relevance in mass segment

#### **CATEGORY DATA**

Table 11 Sales of Mass Beauty and Personal Care by Category: Value 2017-2022  
Table 12 Sales of Mass Beauty and Personal Care by Category: % Value Growth 2017-2022  
Table 13 NBO Company Shares of Mass Beauty and Personal Care: % Value 2018-2022  
Table 14 LBN Brand Shares of Mass Beauty and Personal Care: % Value 2019-2022  
Table 15 Forecast Sales of Mass Beauty and Personal Care by Category: Value 2022-2027  
Table 16 Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2022-2027

### **PREMIUM BEAUTY AND PERSONAL CARE IN ECUADOR**

#### **KEY DATA FINDINGS**

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## 2022 DEVELOPMENTS

Premium fragrances rebound but are limited due to prices

L'Oreal drives development of premium segment in Ecuador

Ecuador offers small but attractive premium segment due to currency stability

## PROSPECTS AND OPPORTUNITIES

Socio-economic factors will limit growth in premium segment

Cross-border e-commerce will cannibalise sales within Ecuador

Premium affordable presentations are threat to premium brands

## CATEGORY DATA

Table 17 Sales of Premium Beauty and Personal Care by Category: Value 2017-2022

Table 18 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022

Table 20 LBN Brand Shares of Premium Beauty and Personal Care: % Value 2019-2022

Table 21 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2022-2027

Table 22 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2022-2027

## BABY AND CHILD-SPECIFIC PRODUCTS IN ECUADOR

### KEY DATA FINDINGS

## 2022 DEVELOPMENTS

Strong rebound in sales after 2021 strikes in neighbouring country

Competition intensifies in baby wipes

Stable growth within other baby and child-specific products

## PROSPECTS AND OPPORTUNITIES

Falling birth rates will negatively affect baby and child-specific products

Parents are increasingly concerned about the harmful effects of products

Growth potential in baby wipes due to new entrants

## CATEGORY DATA

Table 23 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 24 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 25 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 26 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 27 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 28 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 29 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 30 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 31 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

## BATH AND SHOWER IN ECUADOR

### KEY DATA FINDINGS

## 2022 DEVELOPMENTS

Demand patterns normalise in soap but retail volume sales are still elevated

Body powder recovers after decline during the pandemic

Institutional sales cannibalise hand sanitiser sales

## PROSPECTS AND OPPORTUNITIES

Body powder will struggle to grow in the forecast period

Intimate hygiene brands trying to push intimate wipes

Bath additives lack competitiveness to become mainstream

## CATEGORY DATA

Table 32 Sales of Bath and Shower by Category: Value 2017-2022

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Table 33 Sales of Bath and Shower by Category: % Value Growth 2017-2022  
Table 34 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022  
Table 35 NBO Company Shares of Bath and Shower: % Value 2018-2022  
Table 36 LBN Brand Shares of Bath and Shower: % Value 2019-2022  
Table 37 Forecast Sales of Bath and Shower by Category: Value 2022-2027  
Table 38 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027  
Table 39 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

#### COLOUR COSMETICS IN ECUADOR

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Demand patterns begin to normalise in colour cosmetics post-pandemic

Direct selling faces difficult trading period

Skin care and sun care products pose an alternative to colour cosmetics

##### PROSPECTS AND OPPORTUNITIES

Improved economic climate to spur category performance

Competitive landscape heats up to create dynamic growth

Social media to play more fundamental role in colour cosmetics

##### CATEGORY DATA

Table 40 Sales of Colour Cosmetics by Category: Value 2017-2022  
Table 41 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022  
Table 42 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022  
Table 43 NBO Company Shares of Colour Cosmetics: % Value 2018-2022  
Table 44 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022  
Table 45 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022  
Table 46 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027  
Table 47 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027  
Table 48 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

#### DEODORANTS IN ECUADOR

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Frequency of usage rises post-pandemic

Sprays recover as the return of social outings drives demand for fragrances

Low price is essential for the majority of Ecuadorians

##### PROSPECTS AND OPPORTUNITIES

Heavy investments from key brands provides barriers to entry

High levels of adoption limits volume growth

Efficiency is key to the success of a brand

##### CATEGORY DATA

Table 49 Sales of Deodorants by Category: Value 2017-2022  
Table 50 Sales of Deodorants by Category: % Value Growth 2017-2022  
Table 51 Sales of Deodorants by Premium vs Mass: % Value 2017-2022  
Table 52 NBO Company Shares of Deodorants: % Value 2018-2022  
Table 53 LBN Brand Shares of Deodorants: % Value 2019-2022  
Table 54 Forecast Sales of Deodorants by Category: Value 2022-2027  
Table 55 Forecast Sales of Deodorants by Category: % Value Growth 2022-2027  
Table 56 Forecast Sales of Deodorants by Premium Vs Mass: % Value 2022-2027

#### DEPILATORIES IN ECUADOR

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Depilatories rebound as consumers go back to normal social life

Hair removers/bleaches remains niche

Women's razors and blades are considered expensive and less efficient than standard disposables

### PROSPECTS AND OPPORTUNITIES

Depilatories faces stable period but threats remain

Limited competitive set expected to stifle growth

Affordability is key to improving sales

### CATEGORY DATA

Table 57 Sales of Depilatories by Category: Value 2017-2022

Table 58 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 59 NBO Company Shares of Depilatories: % Value 2018-2022

Table 60 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 61 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 62 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

## FRAGRANCES IN ECUADOR

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Recovery from COVID-19 pandemic

Mass fragrances mostly depend on direct selling

Premium fragrances struggle with sourcing

### PROSPECTS AND OPPORTUNITIES

Cross-border e-commerce sales face healthy growth

Consumers to remain highly price-sensitive

Regular new launches used to draw in consumers

### CATEGORY DATA

Table 63 Sales of Fragrances by Category: Value 2017-2022

Table 64 Sales of Fragrances by Category: % Value Growth 2017-2022

Table 65 NBO Company Shares of Fragrances: % Value 2018-2022

Table 66 LBN Brand Shares of Fragrances: % Value 2019-2022

Table 67 LBN Brand Shares of Premium Men's Fragrances: % Value 2019-2022

Table 68 LBN Brand Shares of Premium Women's Fragrances: % Value 2019-2022

Table 69 Forecast Sales of Fragrances by Category: Value 2022-2027

Table 70 Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

## HAIR CARE IN ECUADOR

### KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Standard shampoos with hair loss claims to expand

Styling agents become part of personal care rituals once again

Colourants continue to perform well as consumers make cutbacks

### PROSPECTS AND OPPORTUNITIES

Herbal products will gain popularity

Influencers to drive hair care trends

Professional hair care expected to see growth

### CATEGORY DATA

Table 71 Sales of Hair Care by Category: Value 2017-2022

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Table 72 Sales of Hair Care by Category: % Value Growth 2017-2022

Table 73 Sales of Hair Care by Premium vs Mass: % Value 2017-2022

Table 74 NBO Company Shares of Hair Care: % Value 2018-2022

Table 75 LBN Brand Shares of Hair Care: % Value 2019-2022

Table 76 NBO Company Shares of Salon Professional Hair Care: % Value 2018-2022

Table 77 LBN Brand Shares of Salon Professional Hair Care: % Value 2019-2022

Table 78 LBN Brand Shares of Premium Hair Care: % Value 2019-2022

Table 79 Forecast Sales of Hair Care by Category: Value 2022-2027

Table 80 □Forecast Sales of Hair Care by Category: % Value Growth 2022-2027

Table 81 □Forecast Sales of Hair Care by Premium vs Mass: % Value 2022-2027

**MEN'S GROOMING IN ECUADOR**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Rise in standard shampoos claiming to help prevent hair loss

Beard care products strike greater relevancy

Styling agents back in vogue as consumers return to socialising

**PROSPECTS AND OPPORTUNITIES**

Men will increasingly look for male-specific grooming products

Direct selling companies expected to increase men's grooming portfolios

Men's deodorants will compete on efficiency

**CATEGORY DATA**

Table 82 Sales of Men's Grooming by Category: Value 2017-2022

Table 83 Sales of Men's Grooming by Category: % Value Growth 2017-2022

Table 84 Sales of Men's Razors and Blades by Type: % Value Breakdown 2019-2022

Table 85 Sales of Men's Skin Care by Type: % Value Breakdown 2019-2022

Table 86 NBO Company Shares of Men's Grooming: % Value 2018-2022

Table 87 LBN Brand Shares of Men's Grooming: % Value 2019-2022

Table 88 LBN Brand Shares of Men's Razors and Blades: % Value 2019-2022

Table 89 Forecast Sales of Men's Grooming by Category: Value 2022-2027

Table 90 Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

**ORAL CARE IN ECUADOR**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Budget brands gain retail value share

Toothbrush prices rise in line with costs of raw materials

Dental floss volume sales fall in 2022 after bumper year in 2020

**PROSPECTS AND OPPORTUNITIES**

Dynamic growth in oral care will drive growth

Affordable brands expected to gain retail value share

Sustainable developments anticipated in oral care

**CATEGORY DATA**

Table 91 Sales of Oral Care by Category: Value 2017-2022

Table 92 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 93 Sales of Toothbrushes by Category: Value 2017-2022

Table 94 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 95 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 96 NBO Company Shares of Oral Care: % Value 2018-2022

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Table 97 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 98 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 99 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 100 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 101 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

## SKIN CARE IN ECUADOR

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Pharmacy expansion boosts skin care sales

Competitive landscape heats up in skin care

Facial care is main focus for consumers

### PROSPECTS AND OPPORTUNITIES

Younger generations are increasingly concerned about their skin

Affordable products drive growth of skin care

Dermocosmetics face promising outlook

### CATEGORY DATA

Table 102 Sales of Skin Care by Category: Value 2017-2022

Table 103 Sales of Skin Care by Category: % Value Growth 2017-2022

Table 104 NBO Company Shares of Skin Care: % Value 2018-2022

Table 105 LBN Brand Shares of Skin Care: % Value 2019-2022

Table 106 LBN Brand Shares of Premium Skin Care: % Value 2019-2022

Table 107 Forecast Sales of Skin Care by Category: Value 2022-2027

Table 108 Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

## SUN CARE IN ECUADOR

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Sun care recovers as consumers resume travel

Sun care meets the needs of two core target audiences

Unit prices stabilise despite inflationary and cost pressures

### PROSPECTS AND OPPORTUNITIES

Social media will be key to reach new generations

Sun care will compete with colour cosmetics

A thriving competitive landscape will support category growth

### CATEGORY DATA

Table 109 Sales of Sun Care by Category: Value 2017-2022

Table 110 Sales of Sun Care by Category: % Value Growth 2017-2022

Table 111 Sales of Sun Care by Premium vs Mass: % Value 2017-2022

Table 112 NBO Company Shares of Sun Care: % Value 2018-2022

Table 113 LBN Brand Shares of Sun Care: % Value 2019-2022

Table 114 Forecast Sales of Sun Care by Category: Value 2022-2027

Table 115 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

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