

## **Beauty and Personal Care in Chile**

Market Direction | 2023-05-08 | 129 pages | Euromonitor

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### **Report description:**

Chile experienced a remarkable year for consumer goods in 2021, not only within beauty and personal care, but in retail as a whole, registering unprecedented growth rates. The availability of high liquidity, due to permission to make a number of 10% withdrawals from pension funds and government assistance, combined with the easing of COVID-19 restrictions in the country, allowed consumers to return to their pre-pandemic routines, resulting in double-digit value growth across most beauty and pers...

Euromonitor International's Beauty and Personal Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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