

## **Bath and Shower in Latvia**

Market Direction | 2023-05-10 | 21 pages | Euromonitor

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### **Report description:**

The war in nearby Ukraine had a significant impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. As a result, though there was double-digit growth in current value sales of baby and child-specific products in 2022, both constant value and volume sales fell. That being said, the negative performance was mainly due to fears about the pandemic having abated, and as such there was not the same level of frenzied showering etc. Also, while hand sanitisers s...

Euromonitor International's Bath and Shower in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bath and Shower market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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