

Bath and Shower in Bolivia

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Bath and shower witnessed a decrease in sales for the second consecutive year in 2022 as demand continued to fall after the fluctuations of recent years. There was an extraordinary rise in bath and shower sales at the height of the pandemic in 2020 as demand skyrocketed for hand sanitisers and products to aid hand washing. A sharp decline was felt in 2021 as demand for these products plummeted amid lower hygiene concerns. With the COVID-19 vaccine rolled out in the country and lifestyles normali...

Euromonitor International's Bath and Shower in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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