

Bath and Shower in Bolivia

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Bath and shower witnessed a decrease in sales for the second consecutive year in 2022 as demand continued to fall after the fluctuations of recent years. There was an extraordinary rise in bath and shower sales at the height of the pandemic in 2020 as demand skyrocketed for hand sanitisers and products to aid hand washing. A sharp decline was felt in 2021 as demand for these products plummeted amid lower hygiene concerns. With the COVID-19 vaccine rolled out in the country and lifestyles normali...

Euromonitor International's Bath and Shower in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Bath and Shower in Bolivia Euromonitor International May 2023

List Of Contents And Tables

BATH AND SHOWER IN BOLIVIA **KEY DATA FINDINGS** 2022 DEVELOPMENTS Bath and shower products decrease sales reflected on leader categories sales Brand loyalty weakens in bar soap as price competition intensifies Illicit trade negatively impacts sales of bar soap PROSPECTS AND OPPORTUNITIES Hand sanitisers lose appeal Innovation in body wash/shower gel to drive growth New players aim to develop intimate washes CATEGORY DATA Table 1 Sales of Bath and Shower by Category: Value 2017-2022 Table 2 Sales of Bath and Shower by Category: % Value Growth 2017-2022 Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022 Table 4 NBO Company Shares of Bath and Shower: % Value 2018-2022 Table 5 LBN Brand Shares of Bath and Shower: % Value 2019-2022 Table 6 Forecast Sales of Bath and Shower by Category: Value 2022-2027 Table 7 Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027 Table 8 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027 BEAUTY AND PERSONAL CARE IN BOLIVIA **EXECUTIVE SUMMARY** Beauty and personal care in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for beauty and personal care? MARKET DATA Table 9 Sales of Beauty and Personal Care by Category: Value 2017-2022 Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022 Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022 Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022 Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022 Table 14 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027 Table 15 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027 DISCLAIMER SOURCES Summary 1 Research Sources



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