

Baby and Child-Specific Products in Slovenia

Market Direction | 2023-05-15 | 21 pages | Euromonitor

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Report description:

The baby and child-specific products category is experiencing declining volume sales as a result of lower fertility rates. The unstable economic environment and the ongoing impact of COVID-19 related restrictions are contributing to lower birth rates. Consumers are afraid of expanding their families due to the high rate of inflation and the uncertainty about what the future will bring. Moreover, a growing number of women are striving to build their careers and achieve financial stability before...

Euromonitor International's Baby and Child-specific Products in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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