

Baby and Child-Specific Products in Latvia

Market Direction | 2023-05-10 | 22 pages | Euromonitor

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Report description:

The war in nearby Ukraine had a significant impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. As a result, though there was double-digit growth in current value sales of baby and child-specific products in 2022, volume growth was minimal and constant value sales fell slightly. This also led to a small degree of trading down, though parents still looked for quality for their children. One brand that performed well was the private brand Isana from th...

Euromonitor International's Baby and Child-specific Products in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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