

Baby and Child-Specific Products in Latvia

Market Direction | 2023-05-10 | 22 pages | Euromonitor

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Report description:

The war in nearby Ukraine had a significant impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. As a result, though there was double-digit growth in current value sales of baby and child-specific products in 2022, volume growth was minimal and constant value sales fell slightly. This also led to a small degree of trading down, though parents still looked for quality for their children. One brand that performed well was the private brand Isana from th...

Euromonitor International's Baby and Child-specific Products in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Baby and Child-Specific Products in Latvia

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List Of Contents And Tables

BABY AND CHILD-SPECIFIC PRODUCTS IN LATVIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Degree of trading down, as inflation bites

Kimberly-Clark moves up to second place

Sun care registers highest growth

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Key demographic trends will continue to hamper growth potential over forecast period

Consumers increasingly concerned about the environment

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 10 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN LATVIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 11 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 17 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

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