

## **Baby and Child-Specific Products in Costa Rica**

Market Direction | 2023-05-04 | 21 pages | Euromonitor

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### **Report description:**

Manufacturers of baby and child-specific products are offering consumers savings through volume presentations of their products, especially in modern retailers. Johnson & Johnson and Kimberly-Clark, for instance, have introduced larger bottles for body washes and shampoos for their respective Johnson's Baby and Huggies brands. Johnson's Baby Shampoo is now available in 750ml bottles, whilst Huggies products now also come in 600ml bottles. This not only offers consumers price savings, but also th...

Euromonitor International's Baby and Child-specific Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Baby and Child-Specific Products in Costa Rica

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List Of Contents And Tables

### **BABY AND CHILD-SPECIFIC PRODUCTS IN COSTA RICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Cost and convenience key to attracting consumers

Global players maintain their lead in 2022

Smaller brands compete with lower prices

#### **PROSPECTS AND OPPORTUNITIES**

Potential with product variety expansion

Promotions to become increasingly important to appeal to price-sensitive consumers

Smaller, lesser-known brands set grow as inflation continues to rise

#### **CATEGORY DATA**

Table 1 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 7 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 8 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

### **BEAUTY AND PERSONAL CARE IN COSTA RICA**

#### **EXECUTIVE SUMMARY**

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### **MARKET DATA**

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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#### **SOURCES**

Summary 1 Research Sources

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