

Baby and Child-Specific Products in Bolivia

Market Direction | 2023-05-02 | 19 pages | Euromonitor

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Report description:

Baby and child-specific products witnessed an increase in value sales in 2022, driven mainly by the return of students in schools during the second half of the year. With children and babies spending more time playing outside and in day care/school, hair care, skin care and toiletries were used more frequently and these categories saw an increase in retail volume and current value sales. Following the removal of pandemic restrictions in the second half of the year, children were more active and...

Euromonitor International's Baby and Child-specific Products in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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