

**APAC & MEA Identity Theft Protection and Verification Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Component (Solutions and Services), Fraud Type (Bank-Related Fraud, Tax-Related Fraud, Phone-Related Fraud, and Others), and Vertical (Insurance Companies, Healthcare Sector, Telecommunications Sector, Airlines, and Others)**

Market Report | 2023-05-15 | 215 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The APAC & MEA identity theft protection and verification market is projected to reach US\$ 9,232.35 million by 2028, growing at a CAGR of 14.1% from 2023 to 2028.

APAC and MEA are witnessing a steep growth in online gaming, primarily fueled by the penetration of mobile internet and smartphones. China, Japan, and South Korea are the leading online gaming markets, while Malaysia, Indonesia, India, Thailand, the Philippines, Singapore, and Vietnam are witnessing a steep spike in the mobile gaming sector. The pandemic compelled people to stay indoors longer, increasing the acceptance of online games. According to Niko Partners, China's e-sports business was worth US\$ 403.1 million in 2022, recording a rise of 14% from 2020. Similarly, the online gambling business is witnessing a considerable rise in both regions. As per SBC Events, the most popular online gambling sites generated US\$ 72.2 billion from APAC in 2019, which was 47% of the global share. Sporting events-including the 2022 FIFA World Cup in Qatar and the 2023 Rugby World Cup in France-are further fueling the online gambling market in the region. Online gaming and gambling users are at risk of identity theft since fraudsters use stolen identities and fake documents to access existing accounts or create new ones. These accounts are also used to siphon off money from unsuspecting victims' bank accounts before withdrawing it elsewhere. Hence, the growth of the gambling and gaming industry offers the APAC & MEA identity theft protection and verification market growth opportunities.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The widespread integration of artificial intelligence (AI) and machine learning (ML) aids in boosting APAC & MEA identity theft protection and verification market size. The current digital marketplace is highly competitive, consisting of highly empowered customers with an array of choices. A poor experience during onboarding or sign-ups can lead to switching solutions/service providers immediately. Further, consumers are increasingly concerned with personal data protection since identity verification requires various documents-including birth certificates, identification cards, passports, and driver's licenses. Hence, businesses are adding more layers of security to build and retain trust in a digital world. Several identity theft protection and verification solution companies are utilizing ML, an application of AI, for identity verification. ML can analyze massive amounts of digital transaction data, recognize patterns, and improve decision-making, aiding in successful identity verification without human interaction. ML-enabled fraud detection layering can also help in immediate novel fraud identification and flagging. In all, the rising integration of AI and ML offers the APAC & MEA identity theft protection and verification market growth opportunities.

The APAC & MEA identity theft protection and verification market is segmented into component, fraud type, vertical, and region. Based on component, the APAC & MEA identity theft protection and verification market is bifurcated into solutions and services. The fraud type segment is further categorized into bank-related fraud, tax-related fraud, phone-related fraud, and others. By vertical, the APAC & MEA identity theft protection and verification market is sub-segmented into insurance companies, healthcare sector, telecommunications sector, airline, and others.

AllClear ID, Bitdefender, CrowdStrike, Equifax Inc, IDMERIT, McAfee LLC, Gen Digital Inc, Ravelin Technology Ltd, Shuftipro Ltd, and Thales Group are among the key APAC & MEA identity theft protection and verification market players operating in the regions.

The APAC & MEA identity theft protection and verification market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs; business development managers; market intelligence managers; national sales managers; and along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the APAC & MEA identity theft protection and verification market.

## **Table of Contents:**

### TABLE OF CONTENTS

1. Introduction
  - 1.1 Study Scope
  - 1.2 The Insight Partners Research Report Guidance
  - 1.3 Market Segmentation
    - 1.3.1 APAC & MEA Identity Theft Protection and Verification Market - By Component
    - 1.3.2 APAC & MEA Identity Theft Protection and Verification Market - By Fraud Type
    - 1.3.3 APAC & MEA Identity Theft Protection and Verification Market - By Vertical
    - 1.3.4 APAC & MEA Identity Theft Protection and Verification Market- By Geography
2. Key Takeaways
3. Research Methodology
  - 3.1 Coverage
  - 3.2 Secondary Research
  - 3.3 Primary Research
4. Identity Theft Protection and Verification Market Landscape

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 4.1 Market Overview
- 4.2 PEST Analysis
  - 4.2.1 APAC
  - 4.2.2 MEA
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion
- 5. Identity Theft Protection and Verification Market - Key Market Dynamics
  - 5.1 Key Market Drivers
    - 5.1.1 Rise in Digital Transactions
    - 5.1.2 Supportive Initiatives from Institutions and Authorities
  - 5.2 Key Market Restraints
    - 5.2.1 Lack of Skilled Workforce
  - 5.3 Key Market Opportunities
    - 5.3.1 Infrastructural Growth Promoting Banking and Telecom Penetration
    - 5.3.2 Growth of Gaming and Gambling Industries
  - 5.4 Future Trends
    - 5.4.1 Integration of AI and Machine Learning (ML)
    - 5.4.2 Growing Acceptance of Mobile Payments and Digital Wallets
  - 5.5 Impact Analysis of Drivers and Restraints
- 6. Identity Theft Protection and Verification Market - APAC & MEA Analysis
  - 6.1 APAC & MEA Identity Theft Protection and Verification Market Overview
  - 6.2 APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 6.3 Market Positioning - Five Key Players
- 7. APAC & MEA Identity Theft Protection and Verification Market Analysis - By Component
  - 7.1 Overview
  - 7.2 APAC & MEA Identity Theft Protection and Verification Market Breakdown, By Component (2022 and 2028)
  - 7.3 Solutions
    - 7.3.1 Overview
    - 7.3.2 Solutions: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 7.4 Services
    - 7.4.1 Overview
    - 7.4.2 Services: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
- 8. APAC & MEA Identity Theft Protection and Verification Market Analysis - By Fraud Type
  - 8.1 Overview
  - 8.2 APAC & MEA Identity Theft Protection and Verification Market Breakdown, By Fraud Type (2022 and 2028)
    - 8.3 Bank-Related Fraud
      - 8.3.1 Overview
      - 8.3.2 Bank-Related Fraud: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
    - 8.4 Tax-Related Fraud
      - 8.4.1 Overview
      - 8.4.2 Tax-Related Fraud: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
    - 8.5 Phone-Related Fraud
      - 8.5.1 Overview
      - 8.5.2 Phone-Related Fraud: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.6 Others
  - 8.6.1 Overview
  - 8.6.2 Others: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
- 9. Identity Theft Protection and Verification Market Analysis - By Vertical
  - 9.1 Overview
  - 9.2 Identity Theft Protection and Verification Market Breakdown, By Vertical (2022 and 2028)
  - 9.3 Insurance Companies
    - 9.3.1 Overview
    - 9.3.2 Insurance Companies: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 9.4 Healthcare Sector
    - 9.4.1 Overview
    - 9.4.2 Healthcare Sector: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 9.5 Telecommunications Sector
    - 9.5.1 Overview
    - 9.5.2 Telecommunications Sector: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 9.6 Airlines
    - 9.6.1 Overview
    - 9.6.2 Airlines: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
  - 9.7 Others
    - 9.7.1 Overview
    - 9.7.2 Others: APAC & MEA Identity Theft Protection and Verification Market Revenue and Forecast to 2028 (US\$ Million)
- 10. APAC & MEA Identity Theft Protection and Verification Market - Geographic Analysis
  - 10.1 Overview
  - 10.2 APAC: Identity Theft Protection and Verification Market
    - 10.2.1 APAC: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
    - 10.2.2 APAC: Identity Theft Protection and Verification Market, by Component
    - 10.2.3 APAC: Identity Theft Protection and Verification Market, by Fraud Type
    - 10.2.4 APAC: Identity Theft Protection and Verification Market, by Vertical
    - 10.2.5 APAC: Identity Theft Protection and Verification Market, by Key Country
      - 10.2.5.1 Australia: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
        - 10.2.5.1.1 Australia: Identity Theft Protection and Verification Market, by Component
        - 10.2.5.1.2 Australia: Identity Theft Protection and Verification Market, by Fraud Type
        - 10.2.5.1.3 Australia: Identity Theft Protection and Verification Market, by Vertical
      - 10.2.5.2 India: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
        - 10.2.5.2.1 India: Identity Theft Protection and Verification Market, by Component
        - 10.2.5.2.2 India: Identity Theft Protection and Verification Market, by Fraud Type
        - 10.2.5.2.3 India: Identity Theft Protection and Verification Market, by Vertical
      - 10.2.5.3 Indonesia: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
        - 10.2.5.3.1 Indonesia: Identity Theft Protection and Verification Market, by Component
        - 10.2.5.3.2 Indonesia: Identity Theft Protection and Verification Market, by Fraud Type
        - 10.2.5.3.3 Indonesia: Identity Theft Protection and Verification Market, by Vertical
      - 10.2.5.4 Singapore: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
        - 10.2.5.4.1 Singapore: Identity Theft Protection and Verification Market, by Component
        - 10.2.5.4.2 Singapore: Identity Theft Protection and Verification Market, by Fraud Type
        - 10.2.5.4.3 Singapore: Identity Theft Protection and Verification Market, by Vertical

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.2.5.5 Malaysia: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.2.5.5.1 Malaysia: Identity Theft Protection and Verification Market, by Component
- 10.2.5.5.2 Malaysia: Identity Theft Protection and Verification Market, by Fraud Type
- 10.2.5.5.3 Malaysia: Identity Theft Protection and Verification Market, by Vertical
- 10.2.5.6 Thailand: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.2.5.6.1 Thailand: Identity Theft Protection and Verification Market, by Component
- 10.2.5.6.2 Thailand: Identity Theft Protection and Verification Market, by Fraud Type
- 10.2.5.6.3 Thailand: Identity Theft Protection and Verification Market, by Vertical
- 10.2.5.7 Philippines: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.2.5.7.1 Philippines: Identity Theft Protection and Verification Market, by Component
- 10.2.5.7.2 Philippines: Identity Theft Protection and Verification Market, by Fraud Type
- 10.2.5.7.3 Philippines: Identity Theft Protection and Verification Market, by Vertical
- 10.2.5.8 Vietnam: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.2.5.8.1 Vietnam: Identity Theft Protection and Verification Market, by Component
- 10.2.5.8.2 Vietnam: Identity Theft Protection and Verification Market, by Fraud Type
- 10.2.5.8.3 Vietnam: Identity Theft Protection and Verification Market, by Vertical
- 10.2.5.9 Rest of APAC: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.2.5.9.1 Rest of APAC: Identity Theft Protection and Verification Market, by Component
- 10.2.5.9.2 Rest of APAC: Identity Theft Protection and Verification Market, by Fraud Type
- 10.2.5.9.3 Rest of APAC: Identity Theft Protection and Verification Market, by Vertical
- 10.3 MEA: Identity Theft Protection and Verification Market
- 10.3.1 MEA: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.2 MEA: Identity Theft Protection and Verification Market, by Component
- 10.3.3 MEA: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.4 MEA: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5 MEA: Identity Theft Protection and Verification Market, by Key Country
- 10.3.5.1 South Africa: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.1.1 South Africa: Identity Theft Protection and Verification Market, by Component
- 10.3.5.1.2 South Africa: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.1.3 South Africa: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.2 Saudi Arabia: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.2.1 Saudi Arabia: Identity Theft Protection and Verification Market, by Component
- 10.3.5.2.2 Saudi Arabia: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.2.3 Saudi Arabia: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.3 UAE: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.3.1 UAE: Identity Theft Protection and Verification Market, by Component
- 10.3.5.3.2 UAE: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.3.3 UAE: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.4 Kuwait: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.4.1 Kuwait: Identity Theft Protection and Verification Market, by Component
- 10.3.5.4.2 Kuwait: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.4.3 Kuwait: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.5 Qatar: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.5.1 Qatar: Identity Theft Protection and Verification Market, by Component
- 10.3.5.5.2 Qatar: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.5.3 Qatar: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.6 Kenya: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.3.5.6.1 Kenya: Identity Theft Protection and Verification Market, by Component
- 10.3.5.6.2 Kenya: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.6.3 Kenya: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.7 Bahrain: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.7.1 Bahrain: Identity Theft Protection and Verification Market, by Component
- 10.3.5.7.2 Bahrain: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.7.3 Bahrain: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.8 Nigeria: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.8.1 Nigeria: Identity Theft Protection and Verification Market, by Component
- 10.3.5.8.2 Nigeria: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.8.3 Nigeria: Identity Theft Protection and Verification Market, by Vertical
- 10.3.5.9 Rest of MEA: Identity Theft Protection and Verification Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.3.5.9.1 Rest of MEA: Identity Theft Protection and Verification Market, by Component
- 10.3.5.9.2 Rest of MEA: Identity Theft Protection and Verification Market, by Fraud Type
- 10.3.5.9.3 Rest of MEA: Identity Theft Protection and Verification Market, by Vertical
- 11. Identity Theft Protection and Verification Market- COVID-19 Impact Analysis
  - 11.1 Overview
  - 11.2 APAC: Impact Assessment of COVID-19 Pandemic
  - 11.3 MEA
- 12. Industry Landscape
  - 12.1 Overview
  - 12.2 Market Initiative
  - 12.3 New Product Development
  - 12.4 Merger and Acquisition
- 13. Company Profiles
  - 13.1 AllClear ID Inc
    - 13.1.1 Key Facts
    - 13.1.2 Business Description
    - 13.1.3 Products and Services
    - 13.1.4 Financial Overview
    - 13.1.5 SWOT Analysis
    - 13.1.6 Key Developments
  - 13.2 Bitdefender Srl
    - 13.2.1 Key Facts
    - 13.2.2 Business Description
    - 13.2.3 Products and Services
    - 13.2.4 Financial Overview
    - 13.2.5 SWOT Analysis
    - 13.2.6 Key Developments
  - 13.3 CrowdStrike Holdings Inc
    - 13.3.1 Key Facts
    - 13.3.2 Business Description
    - 13.3.3 Products and Services
    - 13.3.4 Financial Overview
    - 13.3.5 SWOT Analysis
    - 13.3.6 Key Developments
  - 13.4 Equifax Inc

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.4.1 Key Facts
- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Gen Digital Inc
- 13.5.1 Key Facts
- 13.5.2 Business Description
- 13.5.3 Products and Services
- 13.5.4 Financial Overview
- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments
- 13.6 IDMERIT LLC
- 13.6.1 Key Facts
- 13.6.2 Business Description
- 13.6.3 Products and Services
- 13.6.4 Financial Overview
- 13.6.5 SWOT Analysis
- 13.6.6 Key Developments
- 13.7 McAfee Corp
- 13.7.1 Key Facts
- 13.7.2 Business Description
- 13.7.3 Products and Services
- 13.7.4 Financial Overview
- 13.7.5 SWOT Analysis
- 13.7.6 Key Developments
- 13.8 Ravelin Technology Ltd
- 13.8.1 Key Facts
- 13.8.2 Business Description
- 13.8.3 Products and Services
- 13.8.4 Financial Overview
- 13.8.5 SWOT Analysis
- 13.8.6 Key Developments
- 13.9 Shufti Pro Ltd
- 13.9.1 Key Facts
- 13.9.2 Business Description
- 13.9.3 Products and Services
- 13.9.4 Financial Overview
- 13.9.5 SWOT Analysis
- 13.9.6 Key Developments
- 13.10 Thales SA
- 13.10.1 Key Facts
- 13.10.2 Business Description
- 13.10.3 Products and Services
- 13.10.4 Financial Overview
- 13.10.5 SWOT Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.10.6 Key Developments

14. Appendix

14.1 About The Insight Partners

14.2 Word Index

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**APAC & MEA Identity Theft Protection and Verification Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Component (Solutions and Services), Fraud Type (Bank-Related Fraud, Tax-Related Fraud, Phone-Related Fraud, and Others), and Vertical (Insurance Companies, Healthcare Sector, Telecommunications Sector, Airlines, and Others)**

Market Report | 2023-05-15 | 215 pages | The Insight Partners

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

| Select license | License           | Price     |
|----------------|-------------------|-----------|
|                | Single User Price | \$3000.00 |
|                | Site Price        | \$4000.00 |
|                | Enterprise Price  | \$5000.00 |
|                |                   | VAT       |
|                |                   | Total     |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                      |
|---------------|----------------------|-------------------------------|----------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/> |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/> |
| Job title*    | <input type="text"/> |                               |                      |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

|           |                      |           |   |
|-----------|----------------------|-----------|---|
| Address*  | <input type="text"/> | City*     | <input type="text"/>                    |
| Zip Code* | <input type="text"/> | Country*  | <input type="text"/>                    |
|           |                      | Date      | <input type="text" value="2025-06-13"/> |
|           |                      | Signature | <input type="text"/>                    |