

**North America Truck Refrigeration Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Split Systems and Roof Mounted Systems), Application (Frozen and Chilled), Industry Vertical (Food & Beverages, Pharmaceutical, Chemical, and Others), and Class [2-3 (Light Commercial Vehicle) and 4-7 (Medium & Heavy Commercial Vehicle)]**

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**Report description:**

The North America truck refrigeration market is expected to grow from US\$ 1,614.12 million in 2022 to US\$ 2,084.80 million by 2028; it is estimated to record a CAGR of 4.4% from 2023 to 2028.

The growing demand for refrigerated transport is propelling the need for technological advancements in the refrigeration units of trucks. Market players are incorporating technologies such as real-time trace management and advanced cool chain temperature monitoring technology in truck refrigeration systems. These technologies help monitor precooling, cooling, loading, and unloading processes. In addition, if the refrigeration unit is integrated with a temperature monitoring system, it can help monitor and control refrigerated truck units. Furthermore, the market players in North America are continuously working on maximizing reliability to provide fresh food to consumers and making these trucks economically efficient. In August 2021, Thermo King, a US firm specializing in temperature control systems for transportation, launched a new refrigeration system, T-80E series. The system provides accurate temperature controls for trucks with greater capacity. The new T-80E series has improved control software and has long-life electronic evaporator fans.

The North America truck refrigeration market is segmented on the basis of type, application, industry vertical, and class. In terms of type, the truck refrigeration market is bifurcated into split systems and roof mounted systems. Based on application, the truck refrigeration market is bifurcated into frozen and chilled. truck refrigeration is used to transport pharmaceutical products and

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perishable goods such as fruits, vegetables, seafood, meat, and others. As the population in the urban cities of this region is increasing, the demand for food supplies is also growing. Thus, the frozen food industry has grown tremendously in recent decades to fulfill the needs of consumers in urban areas. According to the American Frozen Food Institute (AFFI), in 2020, frozen food sales grew by 21% in the region compared to 2019. Furthermore, in 2020, online sales of frozen food increased by around 75% compared to 2019, with frozen dinners/entrees, meat, poultry, and seafood leading the way. Based on industry vertical, the truck refrigeration market is segmented into food & beverage, pharmaceutical, chemical, and others. By class, the market is segmented into 2-3 (light commercial vehicle) and 4-7 (medium & heavy commercial vehicle). Based on country, the truck refrigeration market is segmented into the US and Canada.

Mitsubishi Heavy Industries Ltd, Denso Corp, Klinge Corporation, Carrier Global Corp, Webasto Thermo & Comfort, Thermo King (Trane Technologies), Daikin Industries Ltd, Arctic Traveler (Canada) Ltd, Zanotti Canada Inc, and Volta Air Technology Inc are a few truck refrigeration manufacturers in North America. These truck refrigeration market players are continuously working on product innovation to transport food products, medicines, and chemicals safely. In August 2021, Thermo King launched T-80E series units for refrigerated trucks. Thus, innovations by market players will fuel the North America truck refrigeration market growth during the forecast period.

Based on application, the North America truck refrigeration market is bifurcated into frozen and chilled. The refrigeration trucks that carry chilled food or other chilled products have to maintain a temperature range of approximately 0-8°C, i.e., above the freezing point of the food. Transporting food items through refrigeration trucks helps reduce the rate of biochemical changes and can preserve most of the nutritional values and properties of foods. Thus, this is likely to reduce the risk of bacterial growth. All these factors are propelling the growth of the North America truck refrigeration market.

#### Impact of COVID-19 Pandemic on North America Truck Refrigeration Market

In 2020, the rapid spread of the novel coronavirus urged governments in North America to impose lockdowns and strict restrictions on human movement. However, post-lockdown, when all the facilities restarted, various players worked on developing innovative refrigerated trucks. In February 2021, Thermo King announced the launch of its new fully electric refrigeration unit for small to medium-sized trucks. This new e200 unit is ideal for all-electric solutions, including electric and engine-powered trucks. Thus, the growing demand for to transport food products and medicine at lower temperature to drive the growth of the North America truck refrigeration market.

#### Table of Contents:

##### TABLE OF CONTENTS

- 1. Introduction
  - 1.1 Study Scope
  - 1.2 The Insight Partners Research Report Guidance
  - 1.3 Market Segmentation
- 2. Key Takeaways
- 3. Research Methodology
  - 3.1 Coverage
  - 3.2 Secondary Research
  - 3.3 Primary Research
- 4. Truck Refrigeration Market Landscape
  - 4.1 Market Overview
  - 4.2 PEST Analysis
    - 4.2.1 North America

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- 4.3 Ecosystem Analysis
- 4.4 Expert Opinions
- 5. Truck Refrigeration Market - Key Market Dynamics
  - 5.1 Market Drivers
    - 5.1.1 Increasing Demand for Frozen Food
    - 5.1.2 Growing Technological Advancements in Refrigeration Units
  - 5.2 Market Restraints
    - 5.2.1 High Capital Cost and Maintenance Requirement
  - 5.3 Market Opportunities
    - 5.3.1 Continuously Improving Logistics Sector
  - 5.4 Future Trends
    - 5.4.1 Increasing Focus on Electric Trucks
  - 5.5 Impact Analysis of Drivers and Restraints
- 6. Truck Refrigeration Market - North America Analysis
  - 6.1 North America: Truck Refrigeration Market Overview
  - 6.2 North America: Truck Refrigeration Market - Revenue and Forecast to 2028 (US\$ Million)
  - 6.3 Market Positioning- Top Five Players
- 7. North America Truck Refrigeration Market Analysis - by Type
  - 7.1 Overview
  - 7.2 North America Truck Refrigeration Market, By Type (2022 And 2028)
  - 7.3 Split Systems
    - 7.3.1 Overview
    - 7.3.2 Split Systems: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
  - 7.4 Roof Mounted Systems
    - 7.4.1 Overview
    - 7.4.2 Roof Mounted Systems: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
- 8. North America Truck Refrigeration Market Revenue and Forecast to 2028 - Application
  - 8.1 Overview
  - 8.2 North America Truck Refrigeration Market, By Application (2022 And 2028)
  - 8.3 Frozen
    - 8.3.1 Overview
    - 8.3.2 Frozen: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
  - 8.4 Chilled
    - 8.4.1 Overview
    - 8.4.2 Chilled: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
- 9. North America Truck Refrigeration Market Revenue and Forecast to 2028 - Industry Vertical
  - 9.1 Overview
  - 9.2 North America Truck Refrigeration Market, By Industry Vertical (2022 And 2028)
  - 9.3 Food & Beverage
    - 9.3.1 Overview
    - 9.3.2 Food & Beverage: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
  - 9.4 Pharmaceutical
    - 9.4.1 Overview
    - 9.4.2 Pharmaceutical: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
  - 9.5 Chemical
    - 9.5.1 Overview
    - 9.5.2 Chemical: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)

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- 9.6 Others
  - 9.6.1 Overview
  - 9.6.2 Others: North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
- 10. North America Truck Refrigeration Market Revenue and Forecast to 2028 - Class
  - 10.1 Overview
  - 10.2 North America Truck Refrigeration Market, By Class (2022 And 2028)
    - 10.2.1 North America: Truck Refrigeration Market, by Class, by Volume
  - 10.3 2-3 (Light Commercial Vehicle)
    - 10.3.1 Overview
    - 10.3.2 2-3 (Light Commercial Vehicle): North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
  - 10.4 4-7 (Medium & Heavy Commercial Vehicle)
    - 10.4.1 Overview
    - 10.4.2 4-7 (Medium & Heavy Commercial Vehicle): North America Truck Refrigeration Market Revenue and Forecast To 2028 (US\$ Million)
- 11. North America Truck Refrigeration Market - Country Analysis
  - 11.1 Overview
  - 11.2 North America: Truck Refrigeration Market
    - 11.2.1 North America Truck Refrigeration Market Breakdown, by Country
  - 11.3 US: Truck Refrigeration Market
    - 11.3.1 US: Truck Refrigeration Market, by Type
    - 11.3.2 US: Truck Refrigeration Market, by Application
    - 11.3.3 US: Truck Refrigeration Market, by Industry Vertical
    - 11.3.4 US: Truck Refrigeration Market, by Class
  - 11.4 Canada: Truck Refrigeration Market
    - 11.4.1 Canada: Truck Refrigeration Market, by Type
    - 11.4.2 Canada: Truck Refrigeration Market, by Application
    - 11.4.3 Canada: Truck Refrigeration Market, by Industry Vertical
    - 11.4.4 Canada: Truck Refrigeration Market, by Class
- 12. Truck Refrigeration Market- COVID-19 Impact Analysis
  - 12.1 North America
- 13. Industry Landscape
  - 13.1 Overview
  - 13.2 Market Initiative
  - 13.3 New Product Development
- 14. Company Profiles
  - 14.1 Mitsubishi Heavy Industries Ltd
    - 14.1.1 Key Facts
    - 14.1.2 Business Description
    - 14.1.3 Products and Services
    - 14.1.4 Financial Overview
    - 14.1.5 SWOT Analysis
    - 14.1.6 Key Developments
  - 14.2 Denso Corp
    - 14.2.1 Key Facts
    - 14.2.2 Business Description
    - 14.2.3 Products and Services
    - 14.2.4 Financial Overview

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- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 Klinge Corporation
  - 14.3.1 Key Facts
  - 14.3.2 Business Description
  - 14.3.3 Products and Services
  - 14.3.4 Financial Overview
  - 14.3.5 SWOT Analysis
  - 14.3.6 Key Developments
- 14.4 Carrier Global Corp
  - 14.4.1 Key Facts
  - 14.4.2 Business Description
  - 14.4.3 Products and Services
  - 14.4.4 Financial Overview
  - 14.4.5 SWOT Analysis
  - 14.4.6 Key Developments
- 14.5 Webasto Thermo & Comfort
  - 14.5.1 Key Facts
  - 14.5.2 Business Description
  - 14.5.3 Products and Services
  - 14.5.4 Financial Overview
  - 14.5.5 SWOT Analysis
  - 14.5.6 Key Developments
- 14.6 Thermo King (Trane Technologies)
  - 14.6.1 Key Facts
  - 14.6.2 Business Description
  - 14.6.3 Products and Services
  - 14.6.4 Financial Overview
  - 14.6.5 SWOT Analysis
  - 14.6.6 Key Developments
- 14.7 Daikin Industries Ltd
  - 14.7.1 Key Facts
  - 14.7.2 Business Description
  - 14.7.3 Products and Services
  - 14.7.4 Financial Overview
  - 14.7.5 SWOT Analysis
  - 14.7.6 Key Developments
- 14.8 Arctic Traveler (Canada) Ltd( Advanced Temperature Control)
  - 14.8.1 Key Facts
  - 14.8.2 Business Description
  - 14.8.3 Products and Services
  - 14.8.4 Financial Overview
  - 14.8.5 SWOT Analysis
  - 14.8.6 Key Developments
- 14.9 Kingtec USA
  - 14.9.1 Key Facts
  - 14.9.2 Business Description

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- 14.9.3 Products and Services
- 14.9.4 Financial Overview
- 14.9.5 SWOT Analysis
- 14.9.6 Key Developments
- 14.10 Volta Air Technology Inc
- 14.10.1 Key Facts
- 14.10.2 Business Description
- 14.10.3 Products and Services
- 14.10.4 Financial Overview
- 14.10.5 SWOT Analysis
- 14.10.6 Key Developments
- 15. Appendix
- 15.1 About The Insight Partners
- 15.2 Glossary of Terms

**North America Truck Refrigeration Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Split Systems and Roof Mounted Systems), Application (Frozen and Chilled), Industry Vertical (Food & Beverages, Pharmaceutical, Chemical, and Others), and Class [2-3 (Light Commercial Vehicle) and 4-7 (Medium & Heavy Commercial Vehicle)]**

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