

North America In-Office Teeth Whitening Products Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Technique (Double-Syringe Mixing Configuration, Laser Teeth Whitening, Deep Bleaching, Brite Smile Whitening System, and Others), Solution [Teeth Whitening Kits/Refill Kits, Teeth Whitening LED Lights, Teeth Whitening Pen/ Syringe Gel, Teeth Whitening Powder and Toothpaste, Teeth Whitening Strips, Custom Tray-Based Tooth Whitening Systems, and Others (Toothbrush/ Whitening Mouthwash etc)], Composition (Carbamide Peroxide, Hydrogen Peroxide, and Others), and End User [Hospitals, Dental Clinics/Offices, and Others], Distribution Channel [Manufacturers, Distributors/Suppliers, Others(Third-Part Suppliers)] and Country

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- Single User Price \$3000.00
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- Enterprise Price \$5000.00

Report description:

The North America in-office teeth whitening products market size is expected to reach US\$ 5,818.23 million by 2028 from US\$ 3,748.76 million in 2022. The market is estimated to record a CAGR of 7.6% from 2022 to 2028. Rising awareness regarding oral hygiene in North America drives the North America in-office teeth whitening products market growth. However, the side effects of in office teeth whitening products hinders the market growth.

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Adoption of Modern Technology to Transform In-Office Teeth Whitening Process to Become Future Trend in North America In-Office Teeth Whitening Products Market

It has become easier to provide oral healthcare by using modern technology. Laser dentistry is one of the technologies used in multiple areas of oral healthcare. It helps in tumor removal, teeth whitening, sensitivity treatment, and tooth cavity reduction. The laser treatment is completely pain-free and eliminates the occurrence of bacteria for a long time. The treatment causes little to no complications and is highly regarded by specialists. Zoom Whitening is the most helpful and expert tool that provides flawless whitening results to patients. The tool provides eight different whitening shades. Koninklijke Philips N.V. launched their Philips Zoom with two in-office treatments-Philips Zoom QuickPro and Philips Zoom WhiteSpeed. Additionally, double-syringe configuration is an advanced technique used for teeth whitening. For instance, Ultradent Products Inc. launched Opalescence Boost. Opalescence Boost in-office power whitener is a chemically activated gel that provides brighter, whiter teeth after about an hour in the dental chair. They are using the unique double-syringe configuration. The clinician activates 40% hydrogen peroxide formula just prior to application, ensuring every dose of Opalescence Boost whitening is fresh and effective. Thus, rising advancements in teeth whitening treatment would drive the growth of the in-office teeth whitening products market in North America during the forecast period.

Rising Number of Teeth Whitening Treatment Processes to Offer Opportunity for Players in North America in-Office Teeth Whitening Products Market During Forecast Period

The advancement of dentistry helps obtain reliable results and maintain procedures' effectiveness. In addition, patients are increasingly requesting aesthetic treatments to achieve ideal cultural standards that vary by region or country of origin. As a smile is the first thing people see when they meet someone and forms part of their initial impression, any change in teeth shape or color has a detrimental impact on the person's self-esteem and psychological and social behavior. The dental practice provides many teeth whitening treatments, including different types of trays and trayless systems with peroxides in a wide range of concentrations. When comparing chemical concentrations, a general thumb rule is that 3% hydrogen peroxide is about similar to 10% carbamide peroxide. Tooth bleaching is a popular treatment option for improving the appearance of teeth. After using professionally supplied bleaching treatments and over-the-counter medications, patients have expressed pleasure. Based on the clinical results of professional vital tooth bleaching, it is a viable, esthetic treatment for discolored dentition. Thus, the rising number of teeth whitening treatment processes across North America is anticipated to provide huge opportunities for the North America in-office teeth whitening market during the forecast period.

Technique-Based Insights

The North America in-office teeth whitening products market, by technique, is segmented into double-syringe mixing configuration, laser teeth whitening, deep bleaching, Brite smile whitening system, and others. In 2022, the double-syringe mixing configuration segment held the largest market share. However, the laser teeth whitening segment is estimated to register the highest CAGR during the forecast period.

Solution-Based Insights

The North America in-office teeth whitening products market, based on solution, is segmented into teeth whitening kits/refill kits, teeth whitening LED lights, teeth whitening pen/syringe gel, teeth whitening powder and toothpaste, teeth whitening strips, custom tray-based tooth whitening systems, and others (toothbrush/whitening mouthwash). In 2022, the teeth whitening pen/syringe gel segment held the largest share of the market. The market for the teeth whitening LED lights segment is expected to grow at the highest rate in the coming years.

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Composition-Based Insights

The North America in-office teeth whitening products market, based on composition, is segmented into carbamide peroxide, hydrogen peroxide, and others. In 2022, the carbamide peroxide segment held the largest share of the market. However, the market for the hydrogen peroxide segment is expected to grow at the highest rate in the coming years.

End User-Based Insights

The North America in-office teeth whitening products market, based on end user, is segmented into hospitals, dental clinics/offices, and others. In 2021, the hospitals segment held the largest share of the market, and the market for this is expected to at the highest rate in the coming years.

Distribution Channel-Based Insights

Based on distribution channel, the North America in-office teeth whitening products market is segmented into manufacturers, distributors/suppliers, and others (third-party suppliers). In 2021, the manufacturers segment held the largest market share, and the market for this segment is expected to grow at the highest rate in the coming years.

The Centers for Disease Control and Prevention (CDC), American Dental Association Health Policy Institute, Canadian Health Measures Survey (CHMS), and Organization for Economic Cooperation and Development (OECD) are among the major primary and secondary sources referred to while preparing the report on the North America in-office teeth whitening products market.

Table of Contents:

TABLE OF CONTENTS

- 1. Introduction
 - 1.1 Study Scope
 - 1.2 The Insight Partners Research Report Guidance
 - 1.3 Market Segmentation
 - 1.3.1 North America In-Office Teeth Whitening Products Market - By Technique
 - 1.3.2 North America In-Office Teeth Whitening Products Market - By Solution
 - 1.3.3 North America In-Office Teeth Whitening Products Market - By Composition
 - 1.3.4 North America In-Office Teeth Whitening Products Market - By End User
 - 1.3.5 North America In-Office Teeth Whitening Products Market - By Distribution Channel
 - 1.3.6 North America In-Office Teeth Whitening Products Market - By Country
- 2. In-Office Teeth Whitening Products Market - Key Takeaways
- 3. Research Methodology
 - 3.1 Coverage
 - 3.2 Secondary Research
 - 3.3 Primary Research
- 4. In-Office Teeth Whitening Products Market - Market Landscape
 - 4.1 Overview
 - 4.2 PEST Analysis
 - 4.2.1 North America PEST Analysis
 - 4.3 Experts Opinion
- 5. In-Office Teeth Whitening Products Market - Key Market Dynamics
 - 5.1 Market Drivers

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- 5.1.1 Rising Awareness Regarding Oral Hygiene
- 5.1.2 Stigma Associated with Discoloration of Teeth
- 5.2 Market Restraints
 - 5.2.1 Side Effects Associated with In-Office Teeth Whitening Products
- 5.3 Market Opportunities
 - 5.3.1 Rising Number of Teeth Whitening Treatment Processes
- 5.4 Future Trends
 - 5.4.1 Adoption of Modern Technology to Transform In-Office Teeth Whitening Process
- 5.5 Impact Analysis
- 6. In-Office Teeth Whitening Products Market -North America Analysis
 - 6.1 North America In-Office Teeth Whitening Products Market Revenue Forecast and Analysis
 - 6.2 Market Positioning of Key Players
 - 6.3 Comparative Analysis of North America In-Office Teeth Whitening Products and At Home Teeth Whitening Products Recommended by The Dental Clinicians
 - 6.3.1 Number of In-Office Teeth Whitening Procedures by Each Country
 - 6.3.2 In-Office Teeth Whitening Procedure Cost By Each Country
- 7. North America In-Office Teeth Whitening Products Market Revenue and Forecasts To 2028- By Technique
 - 7.1 Overview
 - 7.2 In-Office Teeth Whitening Products Market, by Technique, 2021 & 2028 (%)
 - 7.3 Double-Syringe Mixing Configuration
 - 7.3.1 Overview
 - 7.3.2 Double-Syringe Mixing Configuration: In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 (US\$ Million)
 - 7.4 Laser Teeth Whitening
 - 7.4.1 Overview
 - 7.4.2 Laser Teeth Whitening: In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 (US\$ Million)
 - 7.5 Deep Bleaching
 - 7.5.1 Overview
 - 7.5.2 Deep Bleaching: In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 (US\$ Million)
 - 7.6 Brite Smile Whitening System
 - 7.6.1 Overview
 - 7.6.2 Brite Smile Whitening System: In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 (US\$ Million)
 - 7.7 Others
 - 7.7.1 Overview
 - 7.7.2 Others: In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 (US\$ Million)
- 8. North America In-Office Teeth Whitening Products Market Revenue and Forecasts To 2028 - By Solution
 - 8.1 Overview
 - 8.2 In-Office Teeth Whitening Products Market Share by Solution - 2021 & 2028 (%)
 - 8.3 Teeth Whitening Kits/Refill Kits
 - 8.3.1 Overview
 - 8.3.2 Teeth Whitening Kits/Refill Kits: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)
 - 8.4 Teeth Whitening LED Lights
 - 8.4.1 Overview
 - 8.4.2 Teeth Whitening LED Lights: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)
 - 8.5 Teeth Whitening Pen/Syringe Gel
 - 8.5.1 Overview
 - 8.5.2 Teeth Whitening Pen/Syringe Gel: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)

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8.6 Teeth Whitening Powder and Toothpaste	
8.6.1 Overview	
8.6.2 Teeth Whitening Powder and Toothpaste: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
8.7 Teeth Whitening Strips	
8.7.1 Overview	
8.7.2 Teeth Whitening Strips: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
8.8 Custom Tray-Based Tooth Whitening Systems	
8.8.1 Overview	
8.8.2 Custom Tray-Based Tooth Whitening Systems: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
8.9 Others (Toothbrush/ Whitening Mouthwash)	
8.9.1 Overview	
8.9.2 Others: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
9. North America In-Office Teeth Whitening Products Market Revenue and Forecasts To 2028 - By Composition	
9.1 Overview	
9.2 In-Office Teeth Whitening Products Market Share by Composition - 2021 & 2028 (%)	
9.3 Carbamide Peroxide	
9.3.1 Overview	
9.3.2 Carbamide Peroxide: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
9.4 Hydrogen Peroxide	
9.4.1 Overview	
9.4.2 Hydrogen Peroxide: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
9.5 Others	
9.5.1 Overview	
9.5.2 Others: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
10. North America In-Office Teeth Whitening Products Market Revenue and Forecasts To 2028 - By End User	
10.1 Overview	
10.2 In-Office Teeth Whitening Products Market Share by End User - 2021 & 2028 (%)	
10.3 Hospitals	
10.3.1 Overview	
10.3.2 Hospitals: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
10.4 Dental Clinics/Offices	
10.4.1 Overview	
10.4.2 Dental Clinics: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
10.5 Others	
10.5.1 Overview	
10.5.2 Others: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
11. North America In-Office Teeth Whitening Products Market Revenue and Forecasts To 2028 - By Distribution Channel	
11.1 Overview	
11.2 In-Office Teeth Whitening Products Market Share by Distribution Channel - 2021 & 2028 (%)	
11.3 Manufacturers	
11.3.1 Overview	
11.3.2 Manufacturers: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	
11.4 Distributors/Suppliers	
11.4.1 Overview	
11.4.2 Distributors/Suppliers: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)	

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- 11.5 Others (Third Party Suppliers)
 - 11.5.1 Overview
 - 11.5.2 Others: In-Office Teeth Whitening Products Market Revenue and Forecast to 2028 (US\$ Million)
- 12. In-Office Teeth Whitening Products Market Revenue and Forecasts to 2028 -Country Analysis
 - 12.1 North America: In-Office Teeth Whitening Products Market
 - 12.1.1 Overview
 - 12.1.2 North America In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.3 North America In-Office Teeth Whitening Products Market, by Technique- Revenue and Forecast to 2028 (USD Million)
 - 12.1.4 North America In-Office Teeth Whitening Products Market, by Solution- Revenue and Forecast to 2028 (USD Million)
 - 12.1.4.1.1 North America In-Office Teeth Whitening Products Market, by Composition- Revenue and Forecast to 2028 (USD Million)
 - 12.1.4.1.2 North America In-Office Teeth Whitening Products Market, by End User- Revenue and Forecast to 2028 (USD Million)
 - 12.1.4.1.3 North America In-Office Teeth Whitening Products Market, by Distribution Channel- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5 North America: In-Office Teeth Whitening Products Market, by Country, 2021 & 2028 (%)
 - 12.1.5.1 US: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.1 US: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.2 US In-Office Teeth Whitening Products Market, by Technique - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.3 US In-Office Teeth Whitening Products Market, by Solution- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.4 US In-Office Teeth Whitening Products Market, by Composition- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.5 US In-Office Teeth Whitening Products Market, by End User- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.1.6 US In-Office Teeth Whitening Products Market, by Distribution Channel- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2 Canada: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.1 Canada: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.2 Canada In-Office Teeth Whitening Products Market, by Technique - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.3 Canada In-Office Teeth Whitening Products Market, by Solution- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.4 Canada In-Office Teeth Whitening Products Market, by Composition- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.5 Canada In-Office Teeth Whitening Products Market, by End User- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.2.6 Canada In-Office Teeth Whitening Products Market, by Distribution Channel- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3 Mexico: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.1 Mexico: In-Office Teeth Whitening Products Market - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.2 Mexico In-Office Teeth Whitening Products Market, by Technique - Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.3 Mexico In-Office Teeth Whitening Products Market, by Solution- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.4 Mexico In-Office Teeth Whitening Products Market, by Composition- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.5 Mexico In-Office Teeth Whitening Products Market, by End User- Revenue and Forecast to 2028 (USD Million)
 - 12.1.5.3.6 Mexico In-Office Teeth Whitening Products Market, by Distribution Channel- Revenue and Forecast to 2028 (USD Million)
 - 13. Impact Of COVID-19 Pandemic on In-Office Teeth Whitening Products Market
 - 13.1 North America: Impact Assessment of COVID-19 Pandemic
 - 14. In-Office Teeth Whitening Products Market-Industry Landscape
 - 14.1 Overview
 - 14.2 Organic Developments
 - 14.2.1 Overview
 - 14.3 Inorganic Developments
 - 14.3.1 Overview
 - 14.4 Marketing Strategies
 - 15. Company Profiles
 - 15.1 Ultradent Product Inc.

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- 15.1.1 Key Facts
- 15.1.2 Business Description
- 15.1.3 Products and Services
- 15.1.4 Financial Overview
- 15.1.5 SWOT Analysis
- 15.1.6 Key Developments
- 15.2 Koninklijke Philips N.V.
- 15.2.1 Key Facts
- 15.2.2 Business Description
- 15.2.3 Products and Services
- 15.2.4 Financial Overview
- 15.2.5 SWOT Analysis
- 15.2.6 Key Developments
- 15.3 Inter-Med, Inc. dba Vista Apex
- 15.3.1 Key Facts
- 15.3.2 Business Description
- 15.3.3 Products and Services
- 15.3.4 Financial Overview
- 15.3.5 SWOT Analysis
- 15.3.6 Key Developments
- 15.4 AcquaMed Technologies, Inc.
- 15.4.1 Key Facts
- 15.4.2 Business Description
- 15.4.3 Products and Services
- 15.4.4 Financial Overview
- 15.4.5 SWOT Analysis
- 15.4.6 Key Developments
- 15.5 Evolve Dental Technologies, Inc.
- 15.5.1 Key Facts
- 15.5.2 Business Description
- 15.5.3 Products and Services
- 15.5.4 Financial Overview
- 15.5.5 SWOT Analysis
- 15.5.6 Key Developments
- 15.6 Kulzer GmbH
- 15.6.1 Key Facts
- 15.6.2 Business Description
- 15.6.3 Products and Services
- 15.6.4 Financial Overview
- 15.6.5 SWOT Analysis
- 15.6.6 Key Developments
- 15.7 Harbor Dental Bleaching Group, Inc. (Life-Like Cosmetic Solutions)
- 15.7.1 Key Facts
- 15.7.2 Business Description
- 15.7.3 Products and Services
- 15.7.4 Financial Overview
- 15.7.5 SWOT Analysis

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- 15.7.6 Key Developments
- 15.8 Sinsational Smile, Inc.
 - 15.8.1 Key Facts
 - 15.8.2 Business Description
 - 15.8.3 Products and Services
 - 15.8.4 Financial Overview
 - 15.8.5 SWOT Analysis
 - 15.8.6 Key Developments
- 15.9 GLO Science Inc
 - 15.9.1 Key Facts
 - 15.9.2 Business Description
 - 15.9.3 Products and Services
 - 15.9.4 Financial Overview
 - 15.9.5 SWOT Analysis
 - 15.9.6 Key Developments
- 15.10 Colgate Palmolive Co
 - 15.10.1 Key Facts
 - 15.10.2 Business Description
 - 15.10.3 Products and Services
 - 15.10.4 Financial Overview
 - 15.10.5 SWOT Analysis
 - 15.10.6 Key Developments
- 16. Appendix
 - 16.1 About The Insight Partners
 - 16.2 Glossary of Terms

North America In-Office Teeth Whitening Products Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Technique (Double-Syringe Mixing Configuration, Laser Teeth Whitening, Deep Bleaching, Brite Smile Whitening System, and Others), Solution [Teeth Whitening Kits/Refill Kits, Teeth Whitening LED Lights, Teeth Whitening Pen/ Syringe Gel, Teeth Whitening Powder and Toothpaste, Teeth Whitening Strips, Custom Tray-Based Tooth Whitening Systems, and Others (Toothbrush/ Whitening Mouthwash etc)], Composition (Carbamide Peroxide, Hydrogen Peroxide, and Others), and End User [Hospitals, Dental Clinics/Offices, and Others], Distribution Channel [Manufacturers, Distributors/Suppliers, Others(Third-Part Suppliers)] and Country

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