

Lyon - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-09-21 | 34 pages | MarketLine

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Report description:

Lyon - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Lyon" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Lyon.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Lyon metropolitan area is situated in the Rhone-Alpes region in east-central France. It has a significant economic and financial influence, accounting for around 3.8% of national GDP in 2021. The service sector contributed the most to the area's gross value added (GVA) with a 79.8% share in 2021

Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- Lyon is a key tourist destination for both domestic and international tourists. The regions tourism sector sharply in 2021, mainly due to increase in both domestic and international demand on back of gradual relaxation of restrictions related to COVID-19.

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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