

Philadelphia - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-05-10 | 36 pages | MarketLine

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Report description:

Philadelphia - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Philadelphia" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Philadelphia.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Philadelphia is situated in Pennsylvania State in the US. It has a significant economic and financial influence. The diverse economy also thrives upon industries such as chemicals, industrial machineries, fabricated metal products, electronics, transportation equipment, scientific instruments, apparels, paper products, rubber and plastic products, and primary metals. The high-technology industries, such as communications, computer software and internet commerce, boost the labour market and stimulate the area's economic growth

Scope

- The service sector remains the key contributor to the regional economy and the major employer. The services sector (tertiary) which accounts for 86.5% of total GVA of the area, is the main driver of economic growth.
- Philadelphia is a key tourist destination for both domestic and international tourists and experienced healthy growth in over the years.

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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