

## **Rotterdam - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail**

Industry Report | 2023-05-04 | 40 pages | MarketLine

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### **Report description:**

Rotterdam - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Rotterdam" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Rotterdam.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Rotterdam is the second largest populated city in the Netherlands. The area is one of Europe's most dynamic knowledge-intensive centers and a global economic driver with a sustainable vision for the future.

#### Scope

- The tertiary sector contributes the most to the area's GVA. Business and trade are the major sectors which fuel the economy. Rotterdam metropolitan area has presence of a wide range of industries. Medical research and medical equipment, agri-food, clean technology, maritime services and logistics are the key economic sectors driving the local economy.
- Rotterdam is the second most visited city in the Netherlands after Amsterdam. Tourism industry is one of the key drivers of the economy of the area

#### Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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