

DataOps Platform Market by Offering (Platform and Services), Type (Agile Development, DevOps, and Lean Manufacturing), Deployment Mode, Vertical (BFSI, Telecommunications, and Healthcare & Life Sciences) and Region - Global Forecast to 2028

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Report description:

The market for DataOps platform is projected to grow from USD 3.9 billion in 2023 to USD 10.9 billion by 2028, at a CAGR of 23.0% during the forecast period. The DataOps platform plays a crucial role as a centralized hub for managing and governing data pipelines, workflows, and processes. It fosters collaboration among diverse teams to facilitate collaboration among cross-functional teams, including data engineers, data scientists, and analysts. By providing a range of tools and capabilities, the platform enables automation, monitoring, and control of the end-to-end data lifecycle. This centralized approach ensures streamlined operations and efficient collaboration, empowering organizations to effectively utilize and derive value from their data assets.

The agile development segment is projected to hold the largest market share during the forecast period

By type, the market is divided into agile development, DevOps, Lean Manufacturing. Agile Development in the DataOps platform helps organizations to enhance their ability to respond to changing business needs, improve project visibility and transparency, foster collaboration and innovation, and achieve faster time-to-value for their data initiatives. It empowers teams to efficiently manage data operations, optimize data processes, and deliver actionable insights dynamically and iteratively. During the forecast period, the agile development is anticipated to hold the largest market share.

Among offerings, the services segment is anticipated to grow at a highest CAGR during the forecast period

Services in a DataOps platform encompass a wide range of functionalities and capabilities designed to facilitate efficient and effective data operations and management. These services are specifically tailored to address the challenges and requirements of

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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handling data throughout its lifecycle. Services in the DataOps platform facilitate decision-making for businesses by integrating efficient AI capabilities, real-time analytics, and insight delivery into the applications. During the forecast period, the services segment is anticipated to grow at the highest CAGR.

North America to account for the largest market size during the forecast period

During the forecast period, North America is estimated to account for the largest size of the market for DataOps platform. The region has a thriving technology industry that is driving the adoption of DataOps platforms. Many of the world's leading technology companies are based in North America, and these companies are investing heavily in data infrastructure and analytics capabilities. The emergence of new technologies that make it easier to manage and analyze data is driving the adoption of DataOps platforms in North America.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the DataOps platform market.

-□By Company: Tier I: 35%, Tier II: 45%, and Tier III: 20%

-□By Designation: C-Level Executives: 35%, Directors: 25%, and Others: 40%

-□By Region: APAC: 30%, Europe: 20%, North America: 45%, Rest of World: 5%

The report includes the study of key players offering DataOps platform solutions and services. It profiles major vendors in the global market. The major vendors Microsoft (US), IBM (US), Oracle (US), AWS (US), Informatica (US), Teradata (US), Wipro (India), Accenture (Ireland), SAS Institute (US), Hitachi Vantara (US), DataKitchen (US), Atlan (Singapore), Dataiku (US), Fosfor (India), Databricks (US), StreamSets (US), Talend (US), Collibra (US), Celonis (US), BMC Software (US), Saagie (France), Composable Analytics (US), Tengu.io (Belgium), Unravel Data (US), Monte Carlo Data (US), Census (US), RightData (US), Zaloni (US), Datafold (US), DataOps.live (UK), K2view (Israel).

Research Coverage

The market study covers DataOps platform across segments. It aims at estimating the market size and the growth potential across different segments, such as offering, type, deployment mode, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market for DataOps platform and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (increased data complexity and data volumes, rise in need to gain real-time insights, increased demand for cloud solutions, and extensive focus on data-driven insights), restraints (data privacy and security concerns, budget constrain due to high investment), opportunities (need to bridge gap between data engineers and data analysts, need for data teams to keep pace with rapidly changing requirements), and challenges (lack of awareness and understanding of DataOps, need to mitigate the challenges of skilled talent shortage) influencing the growth of the DataOps platform market

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the DataOps platform market

-□Market Development: Comprehensive information about lucrative markets - the report analyses DataOps platform market across

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varied regions

-Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in DataOps platform market strategies; the report also helps stakeholders understand the pulse of the DataOps platform market and provides them with information on key market drivers, restraints, challenges, and opportunities.

-Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players such as IBM (US), Microsoft (US), Oracle (US), AWS (US) among others in the DataOps platform market.

Table of Contents:

1INTRODUCTION43

1.1STUDY OBJECTIVES43

1.2MARKET DEFINITION43

1.2.1INCLUSIONS AND EXCLUSIONS44

1.3STUDY SCOPE45

1.3.1MARKET SEGMENTATION45

1.3.2REGIONS COVERED46

1.3.3YEARS CONSIDERED46

1.4CURRENCY CONSIDERED47

TABLE 1UNITED STATES DOLLAR EXCHANGE RATE, 2019-202247

1.5STAKEHOLDERS47

2RESEARCH METHODOLOGY48

2.1RESEARCH DATA48

FIGURE 1DATAOPS PLATFORM MARKET: RESEARCH DESIGN48

2.1.1SECONDARY DATA49

2.1.2PRIMARY DATA49

TABLE 2PRIMARY INTERVIEWS50

2.1.2.1Breakup of primary profiles50

2.1.2.2Key industry insights51

2.2DATA TRIANGULATION52

2.3MARKET SIZE ESTIMATION53

FIGURE 2DATAOPS PLATFORM MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES53

2.3.1TOP-DOWN APPROACH53

2.3.2BOTTOM-UP APPROACH54

FIGURE 3APPROACH 1 (SUPPLY SIDE): REVENUE FROM OFFERINGS OF DATAOPS PLATFORM MARKET54

FIGURE 4APPROACH 2-BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE FROM OFFERINGS OF DATAOPS PLATFORM PLAYERS55

FIGURE 5APPROACH 3-BOTTOM-UP (SUPPLY SIDE): REVENUE AND SUBSEQUENT MARKET ESTIMATION FROM OFFERINGS OF DATAOPS PLATFORMS55

FIGURE 6APPROACH 4-BOTTOM-UP (DEMAND SIDE): SHARE OF DATAOPS PLATFORM OFFERINGS THROUGH OVERALL DATAOPS PLATFORM SPENDING56

2.4MARKET FORECAST57

TABLE 3FACTOR ANALYSIS57

2.5ASSUMPTIONS58

2.6LIMITATIONS59

2.7IMPLICATIONS OF RECESSION ON GLOBAL DATAOPS PLATFORM MARKET60

TABLE 4IMPACT OF RECESSION ON THE GLOBAL DATAOPS PLATFORM MARKET60

3EXECUTIVE SUMMARY62

TABLE 5	GLOBAL DATAOPS PLATFORM MARKET SIZE AND GROWTH RATE, 2019-2022 (USD MILLION, Y-O-Y %)	63
TABLE 6	GLOBAL DATAOPS PLATFORM MARKET SIZE AND GROWTH RATE, 2023-2028 (USD MILLION, Y-O-Y %)	63
FIGURE 7	PLATFORM SEGMENT TO DOMINATE MARKET IN 2023	63
FIGURE 8	PROFESSIONAL SERVICES TO BE LARGEST SERVICES SEGMENT IN 2023	64
FIGURE 9	CONSULTING SERVICES TO BE LARGEST PROFESSIONAL SERVICES SEGMENT IN MARKET IN 2023	64
FIGURE 10	CLOUD SEGMENT TO DOMINATE DATAOPS PLATFORM MARKET IN 2023	64
FIGURE 11	PUBLIC CLOUD ESTIMATED TO BE LARGEST SEGMENT IN 2023	65
FIGURE 12	AGILE DEVELOPMENT ESTIMATED TO BE LARGEST TYPE SEGMENT IN 2023	65
FIGURE 13	HEALTHCARE & LIFE SCIENCES SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	66
FIGURE 14	MARKET IN ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	66
4	PREMIUM INSIGHTS	67
4.1	ATTRACTIVE OPPORTUNITIES IN DATAOPS PLATFORM MARKET	67
FIGURE 15	RISING NEED TO GAIN REAL-TIME INSIGHTS FROM DATA TO DRIVE MARKET GROWTH	67
4.2	DATAOPS PLATFORM MARKET: BY TYPE	67
FIGURE 16	AGILE DEVELOPMENT SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	67
4.3	NORTH AMERICA: DATAOPS PLATFORM MARKET, BY OFFERING AND TOP THREE VERTICALS	68
FIGURE 17	PLATFORM SEGMENT AND BFSI SEGMENT TO HOLD LARGEST MARKET SHARES IN NORTH AMERICA IN 2023	68
4.4	DATAOPS PLATFORM MARKET: BY REGION	68
FIGURE 18	NORTH AMERICA TO HOLD THE LARGEST MARKET SHARE IN 2023	68
5	MARKET OVERVIEW AND INDUSTRY TRENDS	69
5.1	INTRODUCTION	69
5.2	MARKET DYNAMICS	69
FIGURE 19	DATAOPS PLATFORM MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	69
5.2.1	DRIVERS	70
5.2.1.1	Increased data complexity and data volume	70
5.2.1.2	Rise in need to gain real-time insights	70
5.2.1.3	Increased demand for cloud solutions	70
5.2.1.4	Extensive focus on data-driven insights	71
5.2.2	RESTRAINTS	71
5.2.2.1	Data privacy and security concerns	71
5.2.2.2	Budget constraints due to high investment	71
?		
5.2.3	OPPORTUNITIES	72
5.2.3.1	Need to bridge gap between data engineers and data analysts	72
5.2.3.2	Need for data teams to keep pace with rapidly changing requirements	72
5.2.4	CHALLENGES	72
5.2.4.1	Lack of awareness and understanding of DataOps	72
5.2.4.2	Shortage of skilled talent	73
5.3	CASE STUDY ANALYSIS	73
5.3.1	HEALTHCARE AND LIFE SCIENCES	73
5.3.1.1	Large pharmaceutical business selected DataKitchen to offer timely analytical insights	73
5.3.1.2	Roche Diagnostic used DataOps.live platform to become a more agile data-driven business	74
5.3.2	BFSI	74
5.3.2.1	StreamSets enabled Aon to hold its position as a leader in the financial services sector	74
5.3.2.2	Fannie Mae selected Hitachi Vantara to deliver game-changing value to their business	75
5.3.3	RETAIL AND ECOMMERCE	75
5.3.3.1	Unravel Data enabled 84.51? to enhance operational efficiency	75

5.3.4	TELECOM	76
5.3.4.1	DataOps.live enables OneWeb to deliver great service through complete visibility of operations	76
5.3.5	MANUFACTURING	76
5.3.5.1	Clarios leverages Spectra and Snowflake to create next-gen data and analytics ecosystem	76
5.3.5.2	Hitachi Vantara helped metals industry manufacturers reduce equipment downtime	77
5.3.6	EDUCATION	77
5.3.6.1	Ad Astra selected StreamSets to tackle their data ingestion challenges	77
5.4	BRIEF HISTORY OF DATAOPS PLATFORMS	78
5.5	DATAOPS PLATFORM MARKET: ECOSYSTEM	78
TABLE 7	DATAOPS PLATFORM MARKET: CLOUD PROVIDERS	79
TABLE 8	DATAOPS PLATFORM MARKET: PLATFORM PROVIDERS	79
TABLE 9	DATAOPS PLATFORM MARKET: SERVICE PROVIDERS	80
TABLE 10	DATAOPS PLATFORM MARKET: REGULATORY BODIES	80
FIGURE 20	DATAOPS PLATFORM ECOSYSTEM	81
5.6	DATAOPS PLATFORM ARCHITECTURE	82
FIGURE 21	DATAOPS PLATFORM ARCHITECTURE	82
5.7	DATAOPS PROCESS STRUCTURE	83
FIGURE 22	DATAOPS PROCESS STRUCTURE	83
5.7.1	DATA ANALYTICS PIPELINES	83
5.7.2	CI/CD FOR DATA OPERATIONS	84
?		
5.8	SUPPLY CHAIN ANALYSIS	85
FIGURE 23	SUPPLY CHAIN ANALYSIS: DATAOPS PLATFORM MARKET	85
5.9	PRICING MODEL ANALYSIS	86
TABLE 11	AVERAGE SELLING PRICE ANALYSIS, 2023	86
5.10	PATENT ANALYSIS	87
5.10.1	METHODOLOGY	87
5.10.2	DOCUMENT TYPE	87
TABLE 12	PATENTS FILED, 2013-2023	87
5.10.3	INNOVATION AND PATENT APPLICATIONS	87
FIGURE 24	TOTAL NUMBER OF PATENTS GRANTED, 2013-2023	88
5.10.3.1	Top applicants	88
FIGURE 25	TOP TEN COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS IN LAST 10 YEARS, 2013-2023	88
FIGURE 26	REGIONAL ANALYSIS OF PATENTS GRANTED, 2013-2023	89
TABLE 13	TOP 12 PATENT OWNERS IN THE DATAOPS PLATFORM MARKET, 2013-2023	89
TABLE 14	LIST OF PATENTS IN DATAOPS PLATFORM MARKET, 2021-2023	90
5.11	TECHNOLOGY ANALYSIS	92
5.11.1	RELATED TECHNOLOGY	92
5.11.1.1	Artificial intelligence	92
5.11.1.2	Machine learning	92
5.11.1.3	Big data	92
5.11.2	ALLIED TECHNOLOGY	93
5.11.2.1	DevOps	93
5.11.2.2	IoT	93
5.12	PORTER'S FIVE FORCES ANALYSIS	94
FIGURE 27	PORTER'S FIVE FORCES ANALYSIS	94
TABLE 15	PORTER'S FIVE FORCES ANALYSIS	94

5.12.1	THREAT OF NEW ENTRANTS	95
5.12.2	THREAT OF SUBSTITUTES	95
5.12.3	BARGAINING POWER OF SUPPLIERS	95
5.12.4	BARGAINING POWER OF BUYERS	95
5.12.5	INTENSITY OF COMPETITIVE RIVALRY	95
5.13	KEY CONFERENCES & EVENTS	96
TABLE 16	DATAOPS PLATFORM MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2023-2024	96
5.14	REGULATORY LANDSCAPE	96
5.14.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	96
TABLE 17	NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	96
TABLE 18	EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	97
TABLE 19	ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	99
TABLE 20	REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	100
5.14.2	REGULATIONS, BY REGION	100
5.14.2.1	North America	100
5.14.2.2	Europe	101
5.14.2.3	Asia Pacific	102
5.14.2.4	Middle East & Africa	102
5.14.2.5	Latin America	102
5.14.3	REGULATORY IMPLICATIONS AND INDUSTRY STANDARDS	103
5.14.3.1	General Data Protection Regulation	103
5.14.3.2	Securities and Exchange Commission Rule 17a-4	103
5.14.3.3	International Organization for Standardization/International Electrotechnical Commission 27001	103
5.14.3.4	System and Organization Controls 2 Type II Compliance	103
5.14.3.5	Financial Industry Regulatory Authority	104
5.14.3.6	Freedom of Information Act	104
5.14.3.7	Health Insurance Portability and Accountability Act	104
5.15	KEY STAKEHOLDERS & BUYING CRITERIA	104
5.15.1	KEY STAKEHOLDERS IN BUYING PROCESS	104
FIGURE 28	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS	104
TABLE 21	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS	105
5.15.2	BUYING CRITERIA	105
FIGURE 29	KEY BUYING CRITERIA FOR TOP THREE VERTICALS	105
TABLE 22	KEY BUYING CRITERIA FOR TOP THREE VERTICALS	105
5.16	DISRUPTIONS IMPACTING BUYERS/CLIENTS IN DATAOPS PLATFORM MARKET	106
FIGURE 30	DATAOPS PLATFORM MARKET: DISRUPTIONS IMPACTING BUYERS/CLIENTS	106
5.17	TECHNOLOGY ROADMAP OF DATAOPS PLATFORM	106
TABLE 23	SHORT-TERM ROADMAP, 2023-2025	106
TABLE 24	MID-TERM ROADMAP, 2026-2028	107
TABLE 25	LONG-TERM ROADMAP, 2029-2030	108
5.18	BUSINESS MODEL OF DATAOPS PLATFORM	109
5.18.1	API-BASED	109
5.18.2	CLOUD-BASED	110
5.19	KEY DIFFERENCES BETWEEN DATAOPS AND DEVOPS	110
5.20	FEATURES OF A DATAOPS PLATFORM	111
5.20.1	DATA PIPELINE ORCHESTRATION	111
5.20.2	TESTING AND PRODUCTION QUALITY	111

5.20.3	DEPLOYMENT AUTOMATION	111
5.20.4	DATA SCIENCE MODEL DEPLOYMENT/SANDBOX MANAGEMENT	111
	?	
5.21	BEST PRACTICES FOR DATAOPS PLATFORM MARKET	111
5.21.1	CATALOG DATA ASSETS AND PIPELINE	111
5.21.2	APPLY DATA GOVERNANCE FRAMEWORK	111
5.21.3	MONITOR, DOCUMENT, AND REMEDIATE DATA QUALITY	111
5.21.4	AUTOMATE DATA SOURCE AND PIPELINE DEPLOYMENT	112
5.21.5	MONITOR AND OPTIMIZE DATA SOURCE AND PIPELINE PERFORMANCE	112
6	DATAOPS PLATFORM MARKET, BY OFFERING	113
6.1	INTRODUCTION	114
6.1.1	OFFERING: DATAOPS PLATFORM MARKET DRIVERS	114
	FIGURE 31 SERVICES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD	114
	TABLE 26 DATAOPS PLATFORM MARKET, BY OFFERING, 2019-2022 (USD MILLION)	114
	TABLE 27 DATAOPS PLATFORM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	115
6.2	PLATFORM	115
	TABLE 28 PLATFORM: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	115
	TABLE 29 PLATFORM: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	116
6.2.1	DATA INTEGRATION	116
6.2.1.1	Ability to offer unified view of data and extract meaningful insights to drive demand	116
6.2.2	DATA QUALITY	116
6.2.2.1	Data quality features that help streamline data management processes to drive growth	116
6.2.3	DATA GOVERNANCE	117
6.2.3.1	Implementation of data governance to maintain data quality and security to spur adoption	117
6.2.4	MASTER DATA MANAGEMENT	117
6.2.4.1	Incorporation of master data management capabilities to ensure data accuracy and enhance data agility to boost growth	117
6.2.5	DATA ANALYTICS	117
6.2.5.1	Implementation of data analytics to make more strategically guided decisions to propel demand	117
6.2.6	AUTOMATION	118
6.2.6.1	Automation of repetitive and time-consuming tasks to reduce risk of errors to boost demand	118
6.2.7	COLLABORATION	118
6.2.7.1	Use of collaboration features to optimize DataOps processes to spur demand	118
6.2.8	DATA VISUALIZATION	118
6.2.8.1	Ability to drill down into specific data points and offer more detailed view of data to fuel adoption	118
6.2.9	OTHERS	119
6.2.9.1	Extensive use in gaining complete view of journey of data from source to destination to propel demand	119
6.3	SERVICES	119
	FIGURE 32 TRAINING, SUPPORT, & MAINTENANCE SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	119
	TABLE 30 SERVICES: DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION)	120
	TABLE 31 SERVICES: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	120
	TABLE 32 SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	120
	TABLE 33 SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	120
6.3.1	PROFESSIONAL SERVICES	121
	TABLE 34 PROFESSIONAL SERVICES: DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION)	121
	TABLE 35 PROFESSIONAL SERVICES: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	121
	TABLE 36 PROFESSIONAL SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	121

TABLE 37	PROFESSIONAL SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	122
6.3.1.1	Consulting services	122
6.3.1.1.1	Rise in need to comply with various labor laws and regulations to drive demand	122
TABLE 38	CONSULTING SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	122
TABLE 39	CONSULTING SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	123
6.3.1.2	Deployment & integration	123
6.3.1.2.1	Increased adoption to reduce implementation time to propel demand	123
TABLE 40	DEPLOYMENT & INTEGRATION: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	123
TABLE 41	DEPLOYMENT & INTEGRATION: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	124
6.3.1.3	Training, support, & maintenance	124
6.3.1.3.1	Increased need for training, support, & maintenance services due to rise in adoption to support growth	124
TABLE 42	TRAINING, SUPPORT, & MAINTENANCE: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	124
TABLE 43	TRAINING, SUPPORT, & MAINTENANCE: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	125
6.3.2	MANAGED SERVICES	125
6.3.2.1	Ability to ensure system availability and minimize downtime to propel demand	125
TABLE 44	MANAGED SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	125
TABLE 45	MANAGED SERVICES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	126
7	DATAOPS PLATFORM MARKET, BY TYPE	127
7.1	INTRODUCTION	128
7.1.1	TYPE: DATAOPS PLATFORM MARKET DRIVERS	128
FIGURE 33	AGILE DEVELOPMENT SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	128
TABLE 46	DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION)	128
TABLE 47	DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	129
7.2	AGILE DEVELOPMENT	129
7.2.1	NEED TO OFFER EFFICIENT WORKFLOWS AND FASTER TIME-TO-MARKET FOR DATA ANALYTICS TO DRIVE GROWTH	129
TABLE 48	AGILE DEVELOPMENT: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	129
TABLE 49	AGILE DEVELOPMENT: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	130
7.3	DEVOPS	130
7.3.1	USE IN EFFICIENT DATAOPS PLATFORM DEVELOPMENT AND DELIVERY TO DRIVE DEMAND	130
TABLE 50	DEVOPS: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	130
TABLE 51	DEVOPS: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	131
7.4	LEAN MANUFACTURING	131
7.4.1	ABILITY TO ELIMINATE INEFFICIENCIES AND STREAMLINE DATA WORKFLOWS TO BOOST ADOPTION	131
TABLE 52	LEAN MANUFACTURING DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	131
TABLE 53	LEAN MANUFACTURING: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	132
8	DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE	133
8.1	INTRODUCTION	134
8.1.1	DEPLOYMENT MODE: DATAOPS PLATFORM MARKET DRIVERS	134
FIGURE 34	CLOUD SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD	134
TABLE 54	DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2019-2022 (USD MILLION)	134
TABLE 55	DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	135
8.2	CLOUD	135
TABLE 56	CLOUD: DATAOPS PLATFORM MARKET, BY TYPE 2019-2022 (USD MILLION)	135
TABLE 57	CLOUD: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	135
TABLE 58	CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	136
TABLE 59	CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	136
?		

8.2.1	PUBLIC CLOUD	136
8.2.1.1	Ability to eliminate expensive resources to drive demand	136
TABLE 60	PUBLIC CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	137
TABLE 61	PUBLIC CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	137
8.2.2	PRIVATE CLOUD	137
8.2.2.1	Ability to ensure compliance with data privacy regulations to support demand	137
TABLE 62	PRIVATE CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	138
TABLE 63	PRIVATE CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	138
8.2.3	HYBRID CLOUD	138
8.2.3.1	Ability to maintain control over critical data to propel demand	138
TABLE 64	HYBRID CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	139
TABLE 65	HYBRID CLOUD: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	139
8.3	ON-PREMISES	139
8.3.1	BENEFITS SUCH AS HIGH PERFORMANCE AND GREATER CONTROL TO BOOST ADOPTION	139
TABLE 66	ON-PREMISES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	140
TABLE 67	ON-PREMISES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	140
9	DATAOPS PLATFORM MARKET, BY VERTICAL	141
9.1	INTRODUCTION	142
9.1.1	VERTICAL: DATAOPS PLATFORM MARKET DRIVERS	142
FIGURE 35	HEALTHCARE & LIFE SCIENCES SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	142
TABLE 68	DATAOPS PLATFORM MARKET, BY VERTICAL, 2019-2022 (USD MILLION)	143
TABLE 69	DATAOPS PLATFORM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	143
9.2	BFSI	144
TABLE 70	BFSI: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	144
TABLE 71	BFSI: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	144
9.2.1	FINANCIAL DATA OPTIMIZATION	145
9.2.1.1	Increased need to optimize data management and analytics capabilities to drive demand	145
9.2.2	FRAUDULENT TRANSACTIONS IDENTIFICATION	145
9.2.2.1	Rise in volume of financial transactions to spur adoption	145
9.2.3	CREDIT SCORING	146
9.2.3.1	Increased demand for fast and accurate credit decisions to boost demand	146
?		
9.2.4	INVESTMENT ANALYSIS	146
9.2.4.1	Ability to offer wide range of tools and services to analyze large volume of data to drive demand	146
9.2.5	OTHER BFSI APPLICATIONS	147
9.2.5.1	Need to comply with regulations to protect financial stability of organizations to drive demand	147
9.3	HEALTHCARE & LIFE SCIENCES	147
TABLE 72	HEALTHCARE & LIFE SCIENCES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	148
TABLE 73	HEALTHCARE & LIFE SCIENCES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	148
9.3.1	CLINICAL TRIAL MANAGEMENT	148
9.3.1.1	Efficient clinical trial management to propel adoption	148
9.3.2	ELECTRONIC HEALTH RECORD	149
9.3.2.1	Ability to gain insights from patient data to drive demand	149
9.3.3	PRECISION MEDICINE	149
9.3.3.1	Ability to process large-scale data sets to drive adoption	149
9.3.4	DRUG DISCOVERY	149
9.3.4.1	Accelerated drug discovery through use of advanced technologies to fuel demand	149

9.3.5	OTHER HEALTHCARE & LIFE SCIENCES APPLICATIONS	150
9.3.5.1	Analyzing large volumes of data from patient populations to identify patterns in patient health to propel demand	150
9.4	RETAIL & ECOMMERCE	150
TABLE 74	RETAIL & ECOMMERCE: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	151
TABLE 75	RETAIL & ECOMMERCE: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	151
9.4.1	PRICING OPTIMIZATION	151
9.4.1.1	Use in identifying anomalies and irregularities to optimize pricing to drive adoption	151
9.4.2	PERSONALIZED PRODUCT RECOMMENDATION	152
9.4.2.1	Ability to process data from various sources in real-time for personalized product recommendations to propel demand	152
9.4.3	INVENTORY MANAGEMENT	152
9.4.3.1	Ability to offer real-time visibility into inventory levels to fuel adoption	152
9.4.4	DEMAND FORECASTING	152
9.4.4.1	Use in analyzing historical sales data and external factors to accurately forecast demand to drive demand	152
9.4.5	OTHER RETAIL & ECOMMERCE APPLICATIONS	153
9.4.5.1	Ability to proactively address return-related challenges and optimize operations to drive demand	153
9.5	MANUFACTURING	153
TABLE 76	MANUFACTURING: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	154
TABLE 77	MANUFACTURING: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	154
9.5.1	PREDICTIVE MAINTENANCE	154
9.5.1.1	Use in identifying potential issues to avoid equipment downtime to spur adoption	154
9.5.2	SUPPLY CHAIN OPTIMIZATION	155
9.5.2.1	Need to adopt data-driven strategies to effectively manage supply chains to propel demand	155
9.5.3	PRODUCT QUALITY CONTROL	155
9.5.3.1	Ability to gain real-time insights into manufacturing processes to identify quality issues to fuel adoption	155
9.5.4	PRODUCT PLANNING AND SCHEDULING	155
9.5.4.1	Leveraging advanced analytics and automation to optimize production schedules to drive demand	155
9.5.5	OTHER MANUFACTURING APPLICATIONS	156
9.5.5.1	Wide range of capabilities to enhance asset tracking and supplier management to boost adoption	156
9.6	GOVERNMENT & DEFENSE	156
TABLE 78	GOVERNMENT & DEFENSE: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	156
TABLE 79	GOVERNMENT & DEFENSE: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	157
9.6.1	PUBLIC SAFETY	157
9.6.1.1	Efficiently identifying and responding to potential threats to drive demand	157
9.6.2	INTELLIGENCE GATHERING AND ANALYSIS	157
9.6.2.1	Increased demand to share intelligence data across multiple agencies to propel demand	157
9.6.3	EMERGENCY RESPONSE	158
9.6.3.1	Ability to offer quick decision-making during emergencies to spur demand	158
9.6.4	GEOSPATIAL ANALYSIS	158
9.6.4.1	Use of advance analytics tools to efficiently analyze large volumes to propel adoption	158
9.6.5	OTHER GOVERNMENT & DEFENSE APPLICATIONS	158
9.6.5.1	Implementation in processing large volumes of data in real-time to respond to security breaches to drive demand	158
9.7	TELECOMMUNICATIONS	159
TABLE 80	TELECOMMUNICATIONS: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION)	159
TABLE 81	TELECOMMUNICATIONS: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION)	159
9.7.1	NETWORK SECURITY	160

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9.7.1.1	Enhancing network security by providing real-time monitoring and management of network resources to drive demand	160
9.7.2	NETWORK PERFORMANCE	160
9.7.2.1	Automation of routine tasks to manage network performance to boost adoption	160
9.7.3	REAL-TIME ANALYTICS	160
9.7.3.1	Use of real-time analytics for quick response to network outages to propel adoption	160
9.7.4	NETWORK CAPACITY PLANNING	161
9.7.4.1	Collecting real-time data to make informed decisions to manage network capacity to boost adoption	161
9.7.5	OTHER TELECOMMUNICATIONS APPLICATIONS	161
9.7.5.1	Optimization of service delivery and call delivery to enhance customer satisfaction to fuel adoption	161
9.8	TRANSPORTATION & LOGISTICS	161
TABLE 82 TRANSPORTATION & LOGISTICS: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION) 162		
TABLE 83 TRANSPORTATION & LOGISTICS: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION) 162		
9.8.1	ROUTE OPTIMIZATION	162
9.8.1.1	Gathering real-time data on traffic conditions to create more accurate routes to boost adoption	162
9.8.2	REAL-TIME TRACKING	163
9.8.2.1	Ability to respond quickly to traffic congestion to drive adoption	163
9.8.3	FLEET MANAGEMENT	163
9.8.3.1	Increased need to optimize fleet management operations to enhance customer satisfaction to drive adoption	163
9.8.4	OTHER TRANSPORTATION & LOGISTICS APPLICATIONS	163
9.8.4.1	Ability to improve overall safety for both drivers and the public to spur demand	163
9.9	IT/ITES	164
TABLE 84 IT/ITES: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION) 164		
TABLE 85 IT/ITES: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION) 164		
9.9.1	SOFTWARE DEVELOPMENT	165
9.9.1.1	Need to boost development process while ensuring higher accuracy and quality of code to drive adoption	165
9.9.2	IT INFRASTRUCTURE MANAGEMENT	165
9.9.2.1	Need for real-time visibility into the performance of IT systems to optimize IT resources to boost adoption	165
9.9.3	APPLICATION PERFORMANCE MANAGEMENT	165
9.9.3.1	Ability to optimize the performance of applications to propel demand	165
9.9.4	INCIDENT MANAGEMENT	166
9.9.4.1	Increased need to respond quickly and effectively to incidents to drive demand	166
9.9.5	OTHER IT/ITES APPLICATIONS	166
9.9.5.1	Ability to streamline DevOps processes and enhance security posture to fuel adoption	166
9.10	MEDIA & ENTERTAINMENT	167
TABLE 86 MEDIA & ENTERTAINMENT: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION) 167		
TABLE 87 MEDIA & ENTERTAINMENT: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION) 167		
9.10.1	CONTENT RECOMMENDATION	168
9.10.1.1	Rise in demand for analyzing user data to predict viewer preferences and recommend content to boost adoption	168
9.10.2	AD TARGETING	168
9.10.2.1	Use in analyzing massive volumes of data in real-time to adjust ad targeting strategies to propel demand	168
9.10.3	CONTENT OPTIMIZATION	168
9.10.3.1	Leveraging power of data to optimize content for specific channels to drive demand	168
9.10.4	AUDIENCE SEGMENTATION	169
9.10.4.1	Use in processing large amounts of data to personalize content to fuel adoption	169
9.10.5	OTHER MEDIA & ENTERTAINMENT APPLICATIONS	169
9.10.5.1	Use in analyzing data on audience engagement to optimize content distribution strategies to drive demand	169
9.11	OTHER VERTICALS	169

9.11.1 LEVERAGING THE POWER OF DATA AND ANALYTICS TO STREAMLINE OPERATIONS AND IMPROVE SERVICES TO SPUR DEMAND 169

TABLE 88 OTHER VERTICALS: DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION) 170

TABLE 89 OTHER VERTICALS: DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION) 170

10 DATAOPS PLATFORM MARKET, BY REGION 171

10.1 INTRODUCTION 172

FIGURE 36 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 172

FIGURE 37 INDIA TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 173

TABLE 90 DATAOPS PLATFORM MARKET, BY REGION, 2019-2022 (USD MILLION) 173

TABLE 91 DATAOPS PLATFORM MARKET, BY REGION, 2023-2028 (USD MILLION) 173

10.2 NORTH AMERICA 174

10.2.1 NORTH AMERICA: DATAOPS PLATFORM MARKET DRIVERS 174

10.2.2 NORTH AMERICA: RECESSION IMPACT 174

FIGURE 38 NORTH AMERICA: MARKET SNAPSHOT 175

TABLE 92 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY OFFERING, 2019-2022 (USD MILLION) 175

TABLE 93 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 176

TABLE 94 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY SERVICES, 2019-2022 (USD MILLION) 176

TABLE 95 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY SERVICES, 2023-2028 (USD MILLION) 176

TABLE 96 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2019-2022 (USD MILLION) 176

TABLE 97 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2023-2028 (USD MILLION) 177

TABLE 98 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2019-2022 (USD MILLION) 177

TABLE 99 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 177

TABLE 100 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2019-2022 (USD MILLION) 177

TABLE 101 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2023-2028 (USD MILLION) 178

TABLE 102 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION) 178

TABLE 103 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION) 178

TABLE 104 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY VERTICAL, 2019-2022 (USD MILLION) 179

TABLE 105 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 179

TABLE 106 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY COUNTRY, 2019-2022 (USD MILLION) 180

TABLE 107 NORTH AMERICA: DATAOPS PLATFORM MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 180

10.2.3 US 180

10.2.3.1 Increased emphasis on data-driven decision-making to fuel growth of market 180

10.2.4 CANADA 181

10.2.4.1 Rise in need to gain valuable insights to enhance operational efficiency to propel market growth 181

10.3 EUROPE 181

10.3.1 EUROPE: DATAOPS PLATFORM MARKET DRIVERS 182

10.3.2 EUROPE: RECESSION IMPACT 182

TABLE 108 EUROPE: DATAOPS PLATFORM MARKET, BY OFFERING, 2019-2022 (USD MILLION) 182

TABLE 109 EUROPE: DATAOPS PLATFORM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 183

TABLE 110 EUROPE: DATAOPS PLATFORM MARKET, BY SERVICES, 2019-2022 (USD MILLION) 183

TABLE 111 EUROPE: DATAOPS PLATFORM MARKET, BY SERVICES, 2023-2028 (USD MILLION) 183

TABLE 112 EUROPE: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2019-2022 (USD MILLION) 183

TABLE 113 EUROPE: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2023-2028 (USD MILLION) 184

TABLE 114 EUROPE: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2019-2022 (USD MILLION) 184

TABLE 115 EUROPE: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 184

TABLE 116 EUROPE: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2019-2022 (USD MILLION) 184

TABLE 117 EUROPE: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2023-2028 (USD MILLION) 185

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TABLE 118	EUROPE: DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION)	185
TABLE 119	EUROPE: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	185
TABLE 120	EUROPE: DATAOPS PLATFORM MARKET, BY VERTICAL, 2019-2022 (USD MILLION)	186
TABLE 121	EUROPE: DATAOPS PLATFORM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	186
TABLE 122	EUROPE: DATAOPS PLATFORM MARKET, BY COUNTRY, 2019-2022 (USD MILLION)	187
TABLE 123	EUROPE: DATAOPS PLATFORM MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	187
10.3.3	UK	187
10.3.3.1	Rise in volume of data generated in companies across several verticals to spur market growth	187
10.3.4	GERMANY	188
10.3.4.1	Increased need to manage data effectively to fuel market growth	188
10.3.5	FRANCE	188
10.3.5.1	Increased application across several business verticals to drive market growth	188
10.3.6	ITALY	189
10.3.6.1	Presence of supportive business ecosystem to drive market growth	189
10.3.7	SPAIN	189
10.3.7.1	Rise in investments in technology and favorable government policies to propel market growth	189
10.3.8	REST OF EUROPE	190
10.3.8.1	Rise in need to analyze large volumes of data generated to spur market growth	190
10.4	ASIA PACIFIC	190
10.4.1	ASIA PACIFIC: DATAOPS PLATFORM MARKET DRIVERS	190
10.4.2	ASIA PACIFIC: IMPACT OF RECESSION	191
FIGURE 39	ASIA PACIFIC: MARKET SNAPSHOT	192
TABLE 124	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY OFFERING, 2019-2022 (USD MILLION)	192
TABLE 125	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	193
TABLE 126	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY SERVICES, 2019-2022 (USD MILLION)	193
TABLE 127	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY SERVICES, 2023-2028 (USD MILLION)	193
TABLE 128	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2019-2022 (USD MILLION)	193
TABLE 129	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY PROFESSIONAL SERVICES, 2023-2028 (USD MILLION)	194
TABLE 130	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2019-2022 (USD MILLION)	194
TABLE 131	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	194
TABLE 132	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2019-2022 (USD MILLION)	194
TABLE 133	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY CLOUD TYPE, 2023-2028 (USD MILLION)	195
TABLE 134	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY TYPE, 2019-2022 (USD MILLION)	195
TABLE 135	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY TYPE, 2023-2028 (USD MILLION)	195
TABLE 136	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY VERTICAL, 2019-2022 (USD MILLION)	196
TABLE 137	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	196
TABLE 138	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY COUNTRY, 2019-2022 (USD MILLION)	197
TABLE 139	ASIA PACIFIC: DATAOPS PLATFORM MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	197
10.4.3	INDIA	198
10.4.3.1	Rise in adoption of advanced technologies for automated approach to data management to fuel market growth	198
10.4.4	JAPAN	198
10.4.4.1	Increased demand to improve efficiency and agility of data operations to propel market growth	198
10.4.5	CHINA	199
10.4.5.1	Increased willingness to foster technological developments and provide policy support to propel market growth	199
10.4.6	AUSTRALIA AND NEW ZEALAND	199
10.4.6.1	Rise in need to gain competitive advantage through data-driven insights to propel market growth	199
10.4.7	SOUTH KOREA	200

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10.4.7.1 Increased focus on innovation and adoption of advanced technologies to drive market growth 200

10.4.8 ASEAN 201

10.4.8.1 Increased use in automating data analytics processes to speed up decision-making process to propel market growth 201

10.4.9 REST OF ASIA PACIFIC 201

10.4.9.1 Rise in competition from global players to drive market growth 201

DataOps Platform Market by Offering (Platform and Services), Type (Agile Development, DevOps, and Lean Manufacturing), Deployment Mode, Vertical (BFSI, Telecommunications, and Healthcare & Life Sciences) and Region - Global Forecast to 2028

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