

Street Stalls/Kiosks in India

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Report description:

According to Euromonitor International's Economies and Consumers Data, the average household disposable income of consumers in India was USD9,084.4 in 2022, which is almost half when compared to that of other developing global economies, such as Brazil and China. Given the low-income levels, local consumers dine out less frequently and look for affordable options when they do choose foodservice. The economical price points of street stalls/kiosks have served Indian consumers well over the years.

Euromonitor International's Street Stalls/Kiosks in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Street Stalls/Kiosks in India
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List Of Contents And Tables

STREET STALLS/KIOSKS IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Affordable snacks and nostalgia push sales of streets stalls/kiosks in 2022

Cleanliness and hygiene important when choosing food from street stalls/kiosks

Ease of digital payments benefits both consumers and street stall vendors

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will remain integral channel for Indian consumer foodservice

Increasing tourism and domestic migration will help drive future growth of street stalls/kiosks

Partnering with third party delivery service providers and social media will help consumers to discover new streets stalls/kiosks

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN INDIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

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Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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