

Spectacles in the US

Market Direction | 2023-05-19 | 19 pages | Euromonitor

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Report description:

As consumers fully emerge from the shadows of pandemic recovery and re-establish normalcy, spectacles continues to witness steady growth, even surpassing pre-pandemic sales levels in both current value and volume terms. Compared to its double-digit growth in 2022, spectacles is experiencing marginally slower value growth in 2023 at high single digits. Such developments can be correlated to the dire economic reality in the US as inflationary price pressures force many consumers to tighten their w...

Euromonitor International's Spectacles in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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