

Spectacles in Indonesia

Market Direction | 2023-05-19 | 17 pages | Euromonitor

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Report description:

Retail sales of spectacles advanced at a slower rate in constant value terms in 2023, continuing the trend of the previous year. Unlike contact lenses, the category registered healthy growth during the pandemic years, due to the fact that glasses were seen as essential items. In addition, the fear of being infected with COVID-19 drove many consumers to opt for spectacles, rather than contact lenses, as the former offered some form of protection against the virus. The remote working trend also ha...

Euromonitor International's Spectacles in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPECTACLES IN INDONESIA

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Slowdown in growth in 2023, following normalisation of consumer lifestyles

Excessive use of electronic gadgets leads to growing incidence of myopia in children

Essilor remains its lead in the face of increasing competition from local players, which have a strong fashion focus

PROSPECTS AND OPPORTUNITIES

Growing incidence of myopia and presbyopia will boost demand for spectacles

Optik Melawai seizes opportunity to tap into employee health insurance schemes

More optical stores will invest in new technology to facilitate e-commerce, as Optik Seis ventures into the metaverse

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