

Skin Care in the Netherlands

Market Direction | 2023-05-03 | 29 pages | Euromonitor

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Report description:

Skin care recorded strong retail value growth in 2022, partly driven by price increases due to rising costs and the ongoing recovery following COVID-19. In particular, the largest product area, facial care, had significantly positive results. During the pandemic, some areas in skin care recorded positive developments, while others were under pressure. In particular, beauty and personal care retailers, such as perfumeries and department stores, closing their doors for periods of time negatively i...

Euromonitor International's Skin Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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