

Skin Care in Norway

Market Direction | 2023-05-04 | 30 pages | Euromonitor

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Report description:

Skin care benefited strongly from the Coronavirus (COVID-19) pandemic. With more free time on consumers' hands, a desire for everyday luxury or pampering and high stress and anxiety, skin care products were in high demand. In addition, Norwegian consumers frequently purchase skin care via duty free, albeit not to the same degree as fragrances and colour cosmetics, and border trade (primarily mass grocery brands). Travel restrictions to limit the spread of the virus saw duty free and border trade...

Euromonitor International's Skin Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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