

Skin Care in France

Market Direction | 2023-05-03 | 31 pages | Euromonitor

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Report description:

In 2022, skin care is synonymous with the lightening of beauty routines which favour a "less is more" approach. Indeed, beauty in 2022 was strongly related to wellbeing - naturalness, authenticity, feeling good, having fun, are all values correlated to beauty within this trend. Naturalness and uncompromising eco-responsibility trends are also accelerating a shift towards natural and/or organic products, with players cleaning up and refining their existing formulas, or launching new brand lines...

Euromonitor International's Skin Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Multiple new product developments and launches help to support sales

Inflationary pressures dampen potential sales in skin care

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SOURCES

Summary 1 Research Sources

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