

## **Skin Care in Colombia**

Market Direction | 2023-05-02 | 28 pages | Euromonitor

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### **Report description:**

Skin care was one of the best performing beauty and personal care products in 2022. In spite of high inflation caused by factors such as continuing global supply disruptions and local currency devaluation, which made imports in particular more expensive, skin care registered both a healthy increase in current and constant value sales, as well as a significant jump in volume sales. During the pandemic lockdowns, when consumers were not spending as much on colour cosmetics, they instead indulged i...

Euromonitor International's Skin Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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