

## **Skin Care in Algeria**

Market Direction | 2023-04-28 | 21 pages | Euromonitor

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### **Report description:**

Despite rising inflation, skin care witnessed a modest rise in volume growth in 2022. Consumer uptake of mass and premium products remained positive due to the growing popularity of skin care and as consumers continued to indulge in self-pampering, with urban dwellers driving demand for high-priced skin care products. The double-digit growth in current value sales was underpinned by high inflation, with only marginal value growth in real terms.

Euromonitor International's Skin Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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